



Purpose

ITEC Level 3 Diploma in Fashion and Media Make-up

QAN 601/8636/7

Aims and Objectives

The main purpose of the ITEC Level 3 Diploma in Fashion and Media Make-up is to enable Learners to gain the necessary practical skills and knowledge to provide Fashion and Media Make-up to the general public and gain employment within the Beauty Therapy and Media/Make-up Industry. The qualification is suitable for Learners aged 16 and over and is designed to provide occupational competence at Level 3. It also provides a sound platform into further learning at Levels 3 and 4

Content

This qualification is for Learners who want to work within the Fashion and Media Make-up Industry. The qualification consists of 10 mandatory units with a total of 430 hours of Guided Learning (GL) to achieve the full qualification

The main skills you will perform are:

- Application of fashion and photographic make-up – to include creating and adapting a design plan, using products, tools and techniques to meet the design plan; using black and white and colour and working to a budget
- Application of media make-up - to include characters, ageing and casualty effects
- Airbrush make-up - to include applying airbrush make-up to the face and developing airbrush make-up design plans using research materials and resources
- Face and body art - to include designing and applying face and body art using a variety of techniques, tools and equipment to suit the desired look
- Application of all make-up products - to include recognition of face shapes and corrective make-up
- Instruction of all make-up products - to include recognition of face shapes and corrective make-up
- Application of camouflage make-up - to include camouflage make-up products, ingredients and techniques to suit the desired effects
- Design and application of Mendhi skin decoration - to include skin tests, products, tools and techniques to meet design objectives

You will also develop knowledge about related health and safety and client care and communication which is essential to work and be successful in the Fashion and Media Make-up or Beauty Industry

The qualification also provides:

- The related knowledge and understanding required to perform the Fashion and Media Make-up skills listed above
- Opportunities for Learners to focus on the development of their wider skills in a Make-up setting, such as communicating with clients, working with others and problem solving
- Opportunities for Learners to develop a range of skills, techniques, personal qualities and attitudes essential for successful performance in employment as a Fashion and Media Make-up Artist

Why Choose the ITEC Level 3 Diploma in Fashion and Media Make-up?

1. This Qualification combines the full range of skills and knowledge for the Learner seeking employment or self-employment as a Fashion and Media Make-up Artist at Level 3. There are other Awards and Certificates available in Fashion and Media Make-up at Level 3; however, this qualification contains the application of camouflage make-up as well as media make-up skills which enables the Learner to become multi-skilled which is required for employment in the Industry
2. This Qualification is listed in the Ofqual Register of Qualifications
3. This Qualification contains all the skills and knowledge required for employability at Level 3
4. Learners may progress on to the Advanced Apprenticeships in Beauty Therapy, the ITEC Level 3 Diploma in Advanced Beauty Therapy, the ITEC Diploma in Nail Technology, the ITEC Level 3 Certificate in Facial Electrical Treatments, the ITEC Level 3 Certificate in Body Treatments and the ITEC Level 4 Diploma in Spa and Salon Management or a Degree in Management at University
5. This qualification does not form part of an Apprenticeship
6. This qualification is recognised by all relevant professional bodies within the Fashion and Media Make-up Industry for membership and insurance purposes at Level 3

Opportunities for Employment

There are opportunities for a Fashion and Media Make-up Artist to find employment in a variety of areas:

- Beauty salons
- Hotels
- Cruise liners
- Media
- Own business
- Theatre

Please see the letters of support from the industry; [CThA](#), [FHT](#) and [BABTAC](#)

Opportunities for Progression

Once Learners have achieved the ITEC Level 3 Diploma in Fashion and Media Make-up they may progress on to other ITEC or equivalent qualifications at Level 3 and 4, for example:

- Level 3 Diploma in Nail Technology
- Level 3 Diploma in Advanced Beauty Therapy
- Level 3 Certificate in Facial Electrical Treatments
- Level 3 Certificate in Body Treatments
- Level 4 Diploma in Spa and Salon Management

For further Awards, Certificates and Diplomas please go to www.itecworld.co.uk

Professional Recognition

The qualification is recognised for membership by:

- British Association of Beauty Therapists and Cosmetologists (BABTAC)
- Federation of Holistic Therapists (FHT)

- Complementary Therapists Association (CThA)

For further details regarding the content please see the qualification specification [here](#)