



ITEC Unit 300 Introduction to the Hair and Beauty Sector

Recommended unit guided learning hours – 20

Learning outcome	Assessment Criteria	Taught Content
<p>1. Know the career opportunities within the hair and beauty sector</p>	<p>1.1 State the job roles in the hair and beauty sector</p> <p>1.2 State the main career opportunities available in the hair and beauty sector</p>	<p>1.1.1 To include:</p> <p>Hair</p> <ul style="list-style-type: none"> • Mobile stylist, trainee stylist, senior stylist and salon manager <p>Beauty</p> <ul style="list-style-type: none"> • Mobile therapist, beauty therapist, senior therapist and salon manager <p>1.2.1 To include:</p> <p>Hair</p> <ul style="list-style-type: none"> • Working as a mobile stylist • Working in a salon • Running / owning a hair dressing salon • Teaching hairdressing • Working on the cruise liners <p>Beauty</p> <ul style="list-style-type: none"> • Working as a mobile therapist • Working in a salon • Running / owning a beauty therapy salon • Teaching beauty therapy • Working on the cruise liners
<p>2. Know the main hairdressing services and beauty treatments</p>	<p>2.1 Identify different types of salons</p>	<p>2.1.1 To include:</p> <p>Hair</p> <ul style="list-style-type: none"> • Mobile • High street • Department stores • Airports • Cruise liners • Training salons • Barbers <p>Beauty</p> <ul style="list-style-type: none"> • Mobile • High street • Department stores • Airports

	<p>2.2 List the main hairdressing services offered by salons</p> <p>2.3 List the main beauty treatments offered by salons</p>	<ul style="list-style-type: none"> • Cruise liners • Training salons • Nail bars <p>2.2.1 To include:</p> <ul style="list-style-type: none"> • Shampoo and conditioning • Specialised treatment products • Cutting • Blow drying • Styling • Setting • Dressing hair • Perming and neutralising • Relaxing hair • Colouring / bleaching <p>2.3.1 To include:</p> <ul style="list-style-type: none"> • Manicures and pedicures • False nails • Nail art • Facials • Electrical facials • Eye treatments – eyebrow shaping, eyebrow and eyelash tinting, eyelash perming, application of false lashes • Make-up • Waxing • Body massage
Assessment	Assessed Project – Introduction to the Hair and Beauty sector	<p>To be internally assessed, internally verified and externally verified by ITEC</p> <p>Treatments must be evidenced through the use of signed and dated consultation forms and client feedback.</p>