

ITEC Unit 310 Make-up Application

Recommended guided learning hours – 30

Learning Outcome	Assessment Criteria	Taught Content
1. Be able to prepare for make-up	<p>1.1 State the factors that could influence the choice of basic make-up products and techniques</p> <p>1.2 State the importance of the preparation procedures for applying basic make-up</p> <p>1.3 Prepare for applying basic make-up</p>	<p>1.1.1 To include:</p> <ul style="list-style-type: none">• Skin colour• Skin type• Skin texture• Hair colour• Eye colour• Face shape• Shape of facial features• Skin conditions/disorders• Age of the skin• Allergies/reactions to products/skin allergies• Enhancing, disguising or softening natural features and blemishes• Occasion make-up• Day make-up• Fashion trends• Cultural factors <p>1.2.1 To include:</p> <ul style="list-style-type: none">• Assisting the client on to a couch or seating the client in an upright or slightly reclined position in good / natural light• Removing jewellery / accessories as appropriate• Storing the client's valuables in a safe place• Covering the client appropriately for the treatment• Securing hair off the face• Protecting the client's clothing• Ensuring that the preparation meets with the senior therapist's satisfaction <p>1.3.1 To include:</p> <ul style="list-style-type: none">• Preparing the work area prior to and following basic make-up application• Clean and hygienic work surroundings• Sterilising / sanitising tools and equipment

	<p>1.4 Select products, tools and equipment</p>	<ul style="list-style-type: none"> • Establishing suitable couch and trolley layout • Using clean laundry • Visually inspecting the skin • Preparing basic skin preparations <p>1.4.1 To include:</p> <p>Products</p> <ul style="list-style-type: none"> • Eye make-up removers • Cleansers • Toners • Moisturisers • Concealers • Foundations • Powders • Blushers • Eye shadows • Eyebrow pencil • Eye liner • Mascara • Lip liner • Lipstick/gloss/lip products <p>Materials</p> <ul style="list-style-type: none"> • Cotton wool, tissues, spatulas and bowls • Make-up brushes • Applicators • Pencil sharpener • Sponges • Head band or clips • Make-up palette • Gowns • Towels • Mirror
	<p>1.5 State how and when to use products, tools and equipment for basic make-up</p>	<p>1.5.1 To include:</p> <p>Products</p> <ul style="list-style-type: none"> • Eye make-up removers • Cleansers • Toners

		<ul style="list-style-type: none"> • Moisturisers • Concealers • Foundations • Powders • Blushers • Eye shadows • Eyebrow pencil • Eye liner • Mascara • Lip liner • Lipstick/gloss/lip products <p>Materials</p> <ul style="list-style-type: none"> • Cotton wool, tissues, spatulas and bowls • Make-up brushes • Applicators • Pencil sharpener • Sponges • Head band or clips • Make-up palette • Gowns • Towels • Mirror <p>1.5.2 To include:</p> <ul style="list-style-type: none"> • Foundations – cream, liquid, mousse • Powders – loose, block • Blushers – cream, powder • Eye shadows – cream, powder • Eye liners – liquid, pencil • Mascara – cake, liquid • Lip sticks – lip sticks, lip gloss, lip pencils
2. Be able to carry out make-up	2.1 State basic skin types	<p>2.1.1 To include:</p> <ul style="list-style-type: none"> • Oily • Dry • Combination • Normal

	<p>2.6 Follow safe and hygienic working practices</p> <p>2.7 Communicate and behave in a professional manner</p>	<p>2.6.1 To include:</p> <ul style="list-style-type: none"> • Sanitising / sterilising tools and equipment using the correct hygiene procedures • Storing sterilised tools appropriately • Salon rules and regulations • Code of Ethics • Disposing of waste • Environmental conditions • PPE • COSHH • Health and safety policy • Demonstrating correct posture – prevention of fatigue and injury <p>2.7.1 To include:</p> <ul style="list-style-type: none"> • Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly • Knowing what to say and how to say it • Knowing a range of related terminology linked to basic skin care and make-up techniques • Demonstrating how to follow instructions • Demonstrating how to work as a team • Following salon requirements
Assessment	Assessed task – Applying basic make-up	To be internally assessed and externally verified by ITEC