

**ITEC Unit 311 Styling Women's Hair**

**Recommended guided learning hours – 30**

<b>Learning Outcome</b>	<b>Assessment Criteria</b>	<b>Taught Content</b>
1. Be able to prepare for styling for women	1.1 Identify basic techniques for styling women's hair  1.2 State the factors that influence the choice of hair styling techniques for women  1.3 State the importance of the preparation procedures for styling women's hair	1.1.1 To include: <ul style="list-style-type: none"><li>• Blow drying</li><li>• Straightening and smoothing</li><li>• Curling</li><li>• Finger drying and finishing</li><li>• Hair up</li><li>• Setting</li><li>• Pin curling</li></ul> 1.2.1 To include: <ul style="list-style-type: none"><li>• Head, face and body shape</li><li>• Lifestyle</li><li>• Adverse skin, scalp and hair conditions</li><li>• Hair growth patterns</li><li>• Hair growth cycle</li><li>• Hair length</li><li>• Hair loss</li><li>• Hair type</li><li>• Hair condition</li><li>• Hair texture</li><li>• Hair density</li><li>• Elasticity</li><li>• Fashion trends</li></ul> 1.3.1 To include: <ul style="list-style-type: none"><li>• Preparing the work area</li><li>• Preparing tools and equipment</li><li>• Discussing client's needs and requirements</li><li>• Selecting suitable protective clothing – gowns and towel</li><li>• Examining the hair type, texture, length, colour, quality and quantity</li><li>• Preparing the hair ready for treatment</li><li>• Discussing limitations</li><li>• Consulting with client throughout</li></ul>





	2.5 Communicate and behave in a professional manner	2.5.1 To include: <ul style="list-style-type: none"> <li>• Being polite at all times</li> <li>• Being honest</li> <li>• Showing a positive attitude when asked to help</li> <li>• Offering help without having to be asked</li> <li>• Showing enthusiasm for the job</li> <li>• Demonstrating positive facial expressions</li> <li>• Demonstrating positive body language</li> <li>• Demonstrating good eye contact</li> <li>• Listening</li> <li>• Speaking clearly</li> <li>• Knowing what to say and how to say it</li> <li>• Knowing a range of related terminology linked to basic hair styling for women</li> <li>• Demonstrating how to follow instructions</li> <li>• Demonstrating how to work as a team</li> <li>• Following salon requirements</li> </ul>
Assessment	Assessed task – Hair styling techniques for women	To be internally assessed and externally verified by ITEC