

**ITEC Level 1 Unit 313 Introduction to the Hair and Beauty Sector****Recommended guided learning hours – 25**

<b>Learning Outcome</b>	<b>Assessment Criteria</b>	<b>Taught Content</b>
1. Know the career opportunities and working patterns within the hair and beauty sector	<p>1.1 Identify occupational roles in the hair and beauty sector</p> <p>1.2 Outline the working patterns in the hair and beauty sector</p> <p>1.3 Identify the main career opportunities available in the hair and beauty sector and related industries</p>	<p>1.1.1 To include:</p> <p><b>Hair</b></p> <ul style="list-style-type: none"><li>• Mobile stylist, trainee stylist, stylist, senior stylist, salon manager, home based stylist, barbers</li></ul> <p><b>Beauty</b></p> <ul style="list-style-type: none"><li>• Mobile therapist, beauty therapist, senior therapist, salon manager, spa therapist, home based therapist, nail therapist, make-up consultant</li></ul> <p>1.2.1 To include:</p> <ul style="list-style-type: none"><li>• Full time</li><li>• Part time</li><li>• Hourly paid</li><li>• Shift work</li><li>• Commission / bonus schemes</li></ul> <p>1.3.1 To include:</p> <p><b>Hair</b></p> <ul style="list-style-type: none"><li>• Working as a mobile stylist</li><li>• Working in a salon</li><li>• Working from home</li><li>• Running / owning a hair dressing salon</li><li>• Teaching hairdressing</li><li>• Working on cruise liners</li><li>• Working in TV / Media</li><li>• Working in a barbers</li><li>• Working in sales</li></ul> <p><b>Beauty</b></p> <ul style="list-style-type: none"><li>• Working as a mobile therapist</li><li>• Working in a salon</li><li>• Working from home</li><li>• Running / owning a beauty therapy salon</li></ul>

	<p>1.4 Give examples of sources of information on training and career opportunities in the sector</p>	<ul style="list-style-type: none"> <li>• Teaching beauty therapy</li> <li>• Working on cruise liners</li> <li>• Working in TV / Media</li> <li>• Working in a spa</li> <li>• Working in a nail bar</li> <li>• Working as an holistic therapist</li> <li>• Working in sales</li> </ul> <p>1.4.1 To include:</p> <ul style="list-style-type: none"> <li>• Internet</li> <li>• Schools / colleges</li> <li>• Local advertising</li> <li>• Media publications</li> <li>• Magazines</li> <li>• Career advisors</li> <li>• Job centres</li> <li>• Agencies</li> <li>• Salons</li> </ul>
<p>2. Know the main hairdressing services and beauty treatments</p>	<p>2.1 Identify different types of salons and the types of client they attract</p>	<p>2.1.1 To include:</p> <p><b>Hair</b></p> <ul style="list-style-type: none"> <li>• Mobile</li> <li>• Home based</li> <li>• High street</li> <li>• Department stores</li> <li>• Airports</li> <li>• Cruise liners</li> <li>• Training salons</li> <li>• Barbers</li> <li>• Hairdressers in Spas</li> </ul> <p><b>Beauty</b></p> <ul style="list-style-type: none"> <li>• Mobile</li> <li>• Home based</li> <li>• High street</li> <li>• Department stores</li> <li>• Airports</li> <li>• Cruise liners</li> <li>• Training salons</li> <li>• Nail bars</li> <li>• Spas</li> </ul>

	<p>2.2 Outline the main hairdressing services offered by salons</p> <p>2.3 Outline the main beauty treatments offered by salons</p>	<p>2.2.1 To include:</p> <ul style="list-style-type: none"> <li>• Shampooing and conditioning</li> <li>• Specialised treatment products</li> <li>• Cutting</li> <li>• Blow drying</li> <li>• Styling</li> <li>• Setting</li> <li>• Dressing hair</li> <li>• Perming and neutralising</li> <li>• Relaxing hair</li> <li>• Colouring / bleaching</li> <li>• Men</li> </ul> <p>2.3.1 To include:</p> <ul style="list-style-type: none"> <li>• Manicures and pedicures</li> <li>• False nails</li> <li>• Nail art</li> <li>• Facials</li> <li>• Electrical facials</li> <li>• Eye treatments – eyebrow shaping, eyebrow and eyelash tinting, eyelash perming, application of false lashes</li> <li>• Make-up</li> <li>• Waxing</li> <li>• Body massage</li> <li>• Aromatherapy massage</li> <li>• Reflexology</li> <li>• Body electrics</li> <li>• Electrical Epilation</li> </ul>
Assessment	Assessed Project – Introduction to the Hair and Beauty sector	To be internally assessed and externally verified by ITEC