ITEC Unit 641 Create a hair and beauty image

Recommended unit guided learning hours – 30

Learning Outcome	Assessment Criteria	Taught Content
1. Be able to plan an image	1.1 access sources of information for creating an image	1.1.1 To include: • Magazines and books • TV and cinema • Internet • Libraries
	1.2 identify sources of information for creating an image	1.2.1 To include: • Magazines and books • TV and cinema • Personalities • Internet • Libraries
	1.3 state the importance of researching when developing a plan for creating an image	1.3.1 To include: • Client/model satisfaction • Self satisfaction • Materials available • Costs
	1.4 prepare and develop a plan for creating an image	1.4.1 To include: • Hair and make-up • Clothes • Accessories
	1.5 describe how to develop a plan for creating a range of images	!.5.1 To include: • Initial research • Mood board • Regular reviews
2. Be able to create an image	2.1 develop the image	2.1.1 To include: • Hair • Make-up • Clothes

		• accessories
	2.2 state the importance of developing an image	2.2.1 To include: Public recognition Additional business Self and Staff motivation
	2.3 describe ways of effectively presenting a created image	2.3.1 To include: Photographic images Stage presentation Competitions
	2.4 produce and present the final image	2.4.1 To include: • Hair • Make-up • Clothes
	2..5 follow safe working practices	2.5.1 To include: • Sanitising / sterilising tools and equipment • Disposing of waste • PPE • COSHH • Health and Safety procedures • Demonstrating correct posture
	2.6 outline the safety considerations that must be taken into account	2.6.1 To include: • Sanitising / sterilising tools and equipment using the correct hygiene procedures • Storing sterilised tools appropriately • Salon rules and regulations • Code of Ethics • Disposing of waste • Environmental conditions • PPE • COSHH • Health and Safety policy • Correct posture – prevention of fatigue and injury • Current legislation

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