



**ITEC**

**Project Guidance Form**

**Unit 316 The Art of Photographic Make-up**

Prepare a mood board developing and creating a design for a photographic make-up shoot

To include:

- Producing and creating a design
- Developing images
- Lighting and camera effects
- Evaluating results

Evidence may be presented from any of the following:

- Photographs
- Images
- Sketches
- Clippings/cuttings
- Colour samples
- Magazines
- Books
- Written word
- ICT