

## Unit 316 – The Art of Photographic Make-up

<b>Learning Outcome</b>	<b>Assessment Criteria</b>
1. Be able to prepare for Photographic Make-Up	<ul style="list-style-type: none"><li>1.1 Produce a mood board</li><li>1.2 Outline the purpose of a mood board</li><li>1.3 Outline how to develop a mood board</li><li>1.4 Describe ways of effectively presenting a mood board</li><li>1.5 State the importance of the preparation procedures for Photographic Make-Up</li><li>1.6 Explain how natural ageing, lifestyle and environmental factors affect the condition of the skin</li><li>1.7 Describe the structure and function of the skin</li><li>1.8 Describe the position of the major facial bones</li></ul>
2. Be able to provide Photographic Make-Up	<ul style="list-style-type: none"><li>2.1 Select and use products, tools and equipment for Photographic Make-Up application taking into account identified factors</li><li>2.2 State tools, equipment and products used when carrying out a Photographic Make-Up application</li><li>2.3 Describe the factors that need to be considered when carrying out a Photographic Make-Up application</li><li>2.4 Describe the sequence in which make-up products should be applied</li><li>2.5 Apply a Photographic Make-Up application</li><li>2.6 Evaluate effectiveness of the Photographic Make-Up application</li><li>2.7 State methods of evaluating the effectiveness of the application of the make-up</li><li>2.8 Provide suitable aftercare advice</li><li>2.9 Describe the aftercare that should be provided</li><li>2.10 Follow safe and hygienic working practices</li><li>2.11 Outline safe and hygienic working practices when carrying out Photographic Make-Up application</li><li>2.12 Communicate and behave in a professional manner</li><li>2.13 State how to communicate</li></ul>

	2.14 State the behavioural expectations
Assessment Method:	Project: <input type="checkbox"/> Internal task assessment <input type="checkbox"/> Date:.....                      Date:.....

Unit complete:

Lecturer/Assessor's: Name..... Signature ..... Date.....

Quality Assured by: Name..... Signature ..... Date sampled.....