

**MARKING CRITERIA**  
**ITEC LEVEL 2**  
**Unit 807 – Instruction on Make-Up Application**

**APPEARANCE – 5 MARKS (0.5 marks each)**

**The learner demonstrated:**

1. Clean, ironed, professional uniform
2. Clean, neat hair – tied back/up if long and off the collar and face
3. Clean, short nails, well manicured with no varnish and clean hands
4. Clean, sensible, full, flat shoes worn with socks or tights
5. Tights were an appropriate colour for the uniform, if wearing a skirt
6. No jewellery – with the exception of a wedding band and 1 pair of small stud earrings (religious jewellery must be taped)
7. No body or breath odour
8. No chewing gum or sucking sweets
9. No visible underskirts/underwear
10. Trousers cropped no higher than calf/trousers not trailing on the floor and skirts to the knee

**CLIENT CARE – 5 MARKS (1 mark each)**

**The learner:**

1. Greeted and introduced self to client
2. Positioned self and client correctly throughout treatment
3. Explained the treatment procedures to the client
4. Ensured client's comfort/modesty, assisting them throughout treatment
5. Communicated and behaved in a professional manner throughout

**HYGIENE AND STERILISATION – 10 MARKS (2 marks each)**

**The learner:**

1. Followed health and safety working practices throughout
2. Used products, tools and equipment in a hygienic manner
3. Disposed of cotton wool, tissues, paper roll and general waste hygienically and appropriately
4. Ensured footwear for clients was stowed under the couch/chair and that the client did not walk around with bare feet
5. Managed the treatment and work environment throughout

**CLEANSE - 10 MARKS (2 marks each)**

**The learner:**

1. Selected the correct cleansing products for the client's skin type/condition
2. Performed the cleanse routine, twice, in the correct sequence in a commercially acceptable time
3. Used suitable cleansing techniques to remove make-up
4. Toned and blotted the skin after cleansing
5. Left the skin clean and free from make-up residue

**SKIN ANALYSIS – 10 MARKS (2 marks each)**

**The learner:**

1. Positioned and used a magnifying lamp correctly to assess the client's skin
2. Recognised and recorded the client's skin type/characteristics listed in the syllabus
3. Recognised and recorded any skin imperfections/lesions and checked for contraindications
4. Recommended treatments suitable for client skin type/characteristics
5. Recommended and recorded the treatment plan and products for home care

## **MAKE-UP APPLICATION**

### **PRE-BASE – 3 MARKS**

**The learner:**

1. Selected and showed how to apply a pre-base suitable for client's skin type

### **FOUNDATION/CONCEALER/COLOUR CORRECTION – 10 MARKS (2 marks each)**

**The learner:**

1. Selected and showed how to apply colour corrective products suitable for client's needs, using correct tools and techniques
2. Selected and showed how to apply concealer suitable for client's needs, using correct tools and techniques
3. Selected and showed how to apply foundation suitable for client's skin colour and skin type, using correct tools and techniques
4. Showed how to apply the foundation evenly, ensuring it was blended fully
5. Showed how to apply face make-up products using correct pressure and support

### **EYE MAKE-UP – 10 MARKS (2 marks each)**

**The learner:**

1. Selected and showed the client products and colours suitable for their skin/eye/hair colour and tone
2. Showed the client how to apply eye shadow in a correct manner using appropriate tools and techniques
3. Showed the client how to apply eyeliner in a correct manner using appropriate tools and techniques
4. Showed the client how to apply mascara in a correct manner using appropriate tools and techniques
5. Showed the client how to apply eye make-up products using correct pressure and support

### **POWDER/BLUSHER – 10 MARKS (2 marks each)**

**The learner:**

1. Selected and showed how to apply powder and blush products and colours suitable for the client's needs, skin colour and tone
2. Selected and showed how to apply powder and blush make-up products using correct tools, techniques, pressure and support

### **LIP MAKE-UP – 10 MARKS (2 marks each)**

**The learner:**

1. Selected and showed the client lip products and colours suitable for their needs, skin colour and tone
2. Showed the client how to apply lip products using correct tools, techniques, pressure and support

### **OVERALL EFFECT – 15 MARKS**

**The learner:**

1. Showed the client how to achieve a balanced, even overall make-up application suitable for them and the make-up specification

## **ORAL QUESTIONS – 2 MARKS**

### **SAMPLE ORAL QUESTIONS**

1. How do you maintain the hygiene of make-up sponges?
2. How would you sanitise the make-up palette?
3. How would you apply shader to minimise a wide nose?
4. How would you apply eyeshadow to deep-set eyes?
5. How would you apply a cream foundation?