

## Unit 908 Create an Image Based on a theme within the Hair and Beauty Sector

Guided Learning Hours: 60

Ofqual Qualification Accreditation Number:

Learning Outcome	Assessment Criteria	Taught content
<p>1 Be able to plan an image</p>	<p>1.1 create a mood board based on a theme</p> <p>1.2 outline how to identify media images to create a theme</p> <p>1.3. outline the purpose of a mood board</p> <p>1.4. outline how to present a mood board to others</p> <p>1.5 describe the concepts of advertising to a target audience</p> <p>1.6 describe the salon's requirements for client preparation, preparing them self and the work area</p>	<p>1.1.1 To include:</p> <ul style="list-style-type: none"> <li>• Images from magazines</li> <li>• Sketches</li> <li>• Design plan</li> </ul> <p>1.2.1 To include:</p> <ul style="list-style-type: none"> <li>• Current trends</li> <li>• Personalities</li> <li>• Advertisements</li> </ul> <p>1.3.1 To include:</p> <ul style="list-style-type: none"> <li>• Develop ideas</li> <li>• Plan the process</li> <li>• Visual aid when creating the image</li> </ul> <p>1.4.1 To include:</p> <ul style="list-style-type: none"> <li>• One to one meeting</li> <li>• Group discussions</li> </ul> <p>1.5.1 To include:</p> <ul style="list-style-type: none"> <li>• Concentration of resources</li> <li>• Niche markets</li> <li>• Salon image</li> </ul> <p>1.6.1 To include:</p> <ul style="list-style-type: none"> <li>• Protecting client</li> <li>• Personal protection</li> <li>• Posture and standing position</li> <li>• Sanitisation of tools and equipment</li> <li>• Disposing of waste hygienically and appropriately</li> </ul>

<p>2 Be able to create an image</p>	<p>2.1 communicate and behave in a professional manner</p> <p>2.2 use technical skills to create a theme based image</p> <p>2.3 follow safe and hygienic working practices</p> <p>2.4 describe the technical skills required for creating a theme based image</p> <p>2.5 evaluate the effectiveness of the theme based image</p>	<p>2.1.1 To include:</p> <ul style="list-style-type: none"> <li>• Being polite at all times</li> <li>• Being honest</li> <li>• Showing a positive attitude when asked to help</li> <li>• Offering help without having to be asked</li> <li>• Showing enthusiasm for the job</li> <li>• Demonstrating positive facial expressions</li> <li>• Demonstrating positive body language</li> <li>• Demonstrating good eye contact</li> <li>• Listening</li> <li>• Speaking clearly</li> </ul> <p>2.2.1 To include:</p> <ul style="list-style-type: none"> <li>• Setting and dressing the hair</li> <li>• Blow drying the hair</li> <li>• Colouring the hair</li> <li>• Cutting the hair</li> <li>• Applying Make-up</li> </ul> <p>2.3.1 To include:</p> <ul style="list-style-type: none"> <li>• Protecting client</li> <li>• Personal protection</li> <li>• Sanitisation of tools and equipment</li> </ul> <p>2.4.1 To include:</p> <ul style="list-style-type: none"> <li>• Cutting techniques</li> <li>• Colouring techniques</li> <li>• Setting and dressing techniques</li> <li>• Blow drying techniques</li> <li>• Make –up techniques</li> </ul> <p>2.5.1 To include:</p> <ul style="list-style-type: none"> <li>• Client satisfaction</li> <li>• Audience reaction</li> <li>• Team and personal satisfaction</li> <li>• New business</li> </ul>
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	<p>2.6 describe methods of evaluating the effectiveness of the creation of a theme based image</p> <p>2.7 outline safe and hygienic working practices</p> <p>2.8 state how to communicate in a salon environment</p>	<p>2.6.1 To include:</p> <ul style="list-style-type: none"> <li>• Questioning the client</li> <li>• Consulting colleagues</li> <li>• Repeat business and additional business</li> </ul> <p>2.7.1 To include:</p> <ul style="list-style-type: none"> <li>• Wiping equipment over with appropriate sanitiser before and after use</li> <li>• Sanitising hands before, during and after treatment as appropriate</li> <li>• Replacing lids on products</li> <li>• Disposing of waste hygienically and appropriately</li> <li>• Demonstrating correct use of salon sterilising equipment / cabinets</li> <li>• Storing sanitised / sterilised equipment appropriately</li> <li>• Using fresh laundered towels for each client</li> <li>• Using freshly laundered gowns for each client</li> <li>• Ensuring that the floor / trolleys / surfaces are clean and sanitised where appropriate</li> </ul> <p>2.8.1 To include:</p> <ul style="list-style-type: none"> <li>• Being polite at all times</li> <li>• Being honest</li> <li>• Showing a positive attitude when asked to help</li> <li>• Offering help without having to be asked</li> <li>• Showing enthusiasm for the job</li> <li>• Demonstrating positive facial expressions</li> <li>• Demonstrating positive body language</li> <li>• Demonstrating good eye contact</li> <li>• Listening</li> <li>• Speaking clearly</li> </ul>
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