

**ITEC LEVEL 2 UNIT TEST SPECIFICATION
2011**

Unit 908 Create an Image based on a Theme within the Hair and Beauty Sector

External Assessment Method:	Multiple Choice Question Paper on demand	
Duration of External Assessment:	15 minutes	
Pass Mark:	60%	
Grading:	Pass, Credit or Distinction	
Frequency of External Assessment:	On demand (once ALL hours for the unit have been completed)	
Assessment criteria to be Assessed:	All assessment criteria will be assessed	
Format of Questions:	Stem, 1 key and 3 distracters	
No. of Questions	10 questions	
Distribution of questions: Each question will be allocated one mark. The breakdown of questions listed can be found in the assessment criteria in the ITEC syllabus for unit 908 as follows:	<u>Unit</u> Unit 908 Create an Image based on a Theme within the Hair and Beauty Sector	<u>No. of Questions per unit</u> 10
	<u>Breakdown of Questions</u> Unit 908 Create an Image based on a Theme within the Hair and Beauty Sector: <ul style="list-style-type: none"> Identifying media images (1Q) The purpose of a mood board and how to present it to others (2Q) Advertising to a target audience (1Q) Salon's requirements for client preparation, the work area and themselves (2Q) Required technical skills (1Q) Methods of evaluating the effectiveness of the image (1Q) 	<u>Related to ITEC Assessment Criteria for each Unit as listed below:</u> 1.2, 1.3, 1.4, 1.5, 1.6, 2.4, 2.6,

	<ul style="list-style-type: none"> • Safe and hygienic working practices (1Q) • Communication (1Q) 	2.7 2.8,
Administration of External Assessment:	For security required of centres and for the administration of examination papers, please refer to the <i>ITEC Regulations and Procedures for Operating Theory Examinations</i> document.	