

Unit 630 - Display Stock To Promote Sales In A Salon

Learning Outcome	Assessment Criteria
1. Be able to prepare the display area	1.1 Select the materials, equipment and stock to use 1.2 Determine the location of the display to maximise its impact 1.3 Assemble the display carefully and safely 1.4 Label the displayed products clearly, accurately and in a manner consistent with legal requirements 1.5 State the purpose of a display 1.6 List the type of information required in order to plan a display effectively 1.7 State how the location and design of the display can attract attention and increase sales 1.8 Describe how the location and design of related promotional materials can influence the effectiveness of the display 1.9 Describe safety considerations when assembling a display
2. Be able to maintain and dismantle the display area	2.1 Maintain the display area for the duration of the display period 2.2 Dismantle the display, restore the area and return stock to storage 2.3 Describe the maintenance needs of a promotional display 2.4 Outline the safety considerations when dismantling a display, disposing of materials and returning stock to storage 2.5 Explain the key legal requirements affecting the display and sale of goods A minimum of 1 practical performance
Assessment method:	<div style="text-align: center;">1</div> Practical performance: <input type="text"/> Assignment: MCQ: Date:..... Date:.....

Unit complete: ☐ Date..... Lecturer's/Assessor's name..... Signature

Quality assured by Name..... Signature Date sampled.....

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