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**ITEC Level 2 Certificate In Wigmaking  
Assignment Guidance Form  
Unit 594 Commercial Influences**

Detail the Commercial Influences to be considered when setting up a new wig service

To include:

- The different types of wigs that are available, the advantages and disadvantages
- The consultation process and content
- Marketing and Promoting a New Wig Service
- The Health & Safety Considerations when Knotting

Present your findings in any of the following formats which may include some ICT:

- Written report
- Other pictorial presentation