

Unit 633 - Cultural, Social and Technological Influences on the Hair Industry

Learning Outcome	Assessment Criteria
1. Understand the cultural and social effects on hairdressing	<p>1.1 Describe the cultural effects that have influenced the hair industry through the ages</p> <p>1.2 Describe the social effects that have influenced the hair industry through the ages</p> <p>1.3 identify key developments in history that have influenced the hair industry</p> <p>1.4 Identify the iconic landmarks in the development of the hair industry</p> <p>1.5 Review influences and trends which affect current hair fashions</p> <p>1.6 Describe how the development of travel and trade have influenced the hair industry</p>
2. Understand the technological advances in the hair industry	<p>2.1 Identify major advances in tools and equipment within the hair industry</p> <p>2.2 Identify the advances in hair products, product design and applications within the hair industry</p> <p>2.3 Explain how ingredients and the manufacture of hairdressing products have evolved</p> <p>2.4 Analyse the effect the media has had on the hair industry</p> <p>No practical performances</p>
Assessment method:	<p>Assignment: MCQ: :</p> <p>Date:..... Date:.....</p>

Unit complete: ☐ Date..... Lecturer's/Assessor's name..... Signature

Quality assured by Name..... Signature Date sampled.....