

## SCHEME OF WORK APPLICATION FORM

For each ITEC qualification, the Lecturer/centre must complete Scheme of Work for each unit indicating how the Lecturer is planning to cover the ITEC syllabus throughout the course

Set out the planned sessions in terms of *Learning Outcomes* to be achieved. These should match those stated within the ITEC syllabus for each unit. Include all units of each course offered. Hours should meet the minimum guided learning hours listed within the syllabus

**Unit Title: Unit 633 - Cultural, Social and Technological Influences on the Hair Industry**

**Lecturer(s) responsible:**

**Total contact tuition hours proposed: 30**

Learning Outcomes	Lecture Content	Suggested Resources	Approx. Hours
<b>Introductory Session</b>	College rules and regulations College mission statement ITEC rules and regulations Health & safety Timetable Dates – holidays etc. Syllabus Recommended books Uniform	Lecture Q&A Using all the documents listed to ensure the students understand the college expectations and their commitment to the course	
<b>1. Understand the Cultural and Social Effects on Hairdressing</b>			
Describe the cultural effects that have influenced the hair industry through the ages  Describe the social effects that have influenced the hair industry through the ages  Identify key developments in history that have influenced the hair industry  Identify the iconic landmarks in the development of the hair industry	<ul style="list-style-type: none"> <li>• Britain</li> <li>• Other countries</li> <li>• Immigration</li> <li>• Industrial Revolution</li> <li>• Conflicts</li> <li>• Fashion</li> <li>• TV and films</li> <li>• Roman times</li> <li>• Elizabethan period</li> <li>• Civil war in Britain</li> <li>• Edwardian period</li> <li>• Victorian times</li> <li>• 20<sup>th</sup> Century</li> <li>• Cleopatra</li> <li>• Marcel waving</li> <li>• Cold permanent waving</li> <li>• Ramond (first hairdressing TV personality)</li> <li>• Vidal Sassoon and Mary Quant</li> </ul>	OHP/Whiteboard Lecture Q&A Homework Tests	10

<p>Review influences and trends which affect current hair fashions</p> <p>Describe how the development of travel and trade have influenced the hair industry</p>	<ul style="list-style-type: none"> <li>• TV personalities</li> <li>• Film stars</li> <li>• Music stars</li> <li>• Footballers and their partners/wives</li> <li>• TV reality shows</li> <li>• Fashion magazines</li> <li>• More people seeing different cultures</li> <li>• Product exchange</li> <li>• Greater range of raw material available</li> <li>• Exchanges of skills and knowledge</li> </ul>		
<p><b>2. Understand the Technological Advances in the Hair Industry</b></p>			
<p>Identify major advances in tools and equipment within the hair industry</p> <p>Identify the advances in hair products, product design and applications within the hair industry</p> <p>Explain how ingredients and the manufacture of hairdressing products have evolved</p> <p>Analyse the effect the media has had on the hair industry</p>	<ul style="list-style-type: none"> <li>• Hairdryers, tongs, straighteners, accelerators</li> <li>• Types of scissors, combs and brushes</li> <li>• Salon furniture, computers and computer programmes</li> <li>• Types of shampoos</li> <li>• Types of conditioners</li> <li>• Finishing products</li> <li>• Colouring products and techniques</li> <li>• Perming products and techniques</li> <li>• Hairpieces and hair extensions</li> <li>• Use of environmental friendly ingredients</li> <li>• Legislation applied to hair products</li> <li>• Who the major manufacturing companies are</li> <li>• Products and adverts</li> <li>• Personalities</li> <li>• Types of programmes</li> </ul>		20