



AG855

ITEC Level 4 Diploma in Spa and Salon Management
Unit 855 - Salon Design for the Hair and Beauty Sector
Assignment Guidance Form

Research and design a potential spa, hair or beauty salon environment that encompasses all aspects of the business ethos

To include:

- The business environment – i.e. the five senses
- Business facilities, purpose and treatments available
- Project management plan
- Design brief and portfolio
 - The business concept/vision
 - Location, environment, culture and premises
 - Target market/clientele
 - Competitors
 - Products and equipment
 - Signature treatments, treatment menus and packages
 - Legal status, licences and insurance
 - Health, Safety, security and data protection
- Floor plan to suitable scale
- Budget and cost analysis for design
- Project timescales/deadlines
- Evaluation of design

This assignment may be presented in any of the following formats and may include some ICT:

- Written report
- Scale model (3D)
- Chart
- Diagram
- Graph
- Other pictorial presentation