

## Unit 713 – Provide Make-up Services

Guided Learning Hours: 47

Learning Outcome	Assessment Criteria
1. Be able to use safe and effective working methods when providing make-up services	<ul style="list-style-type: none"><li>1.1 Prepare the work area, according to legal, hygiene and treatment requirements</li><li>1.2 Maintain personal hygiene, protection and appearance, according to industry and organisational requirements</li><li>1.3 Clean all equipment using suitable methods</li><li>1.4 Position equipment and materials for safety and ease of use</li><li>1.5 Position the client and themselves to minimise fatigue and risk of injury to meet the needs of the service</li><li>1.6 Position the client comfortably to respect modesty, privacy and sensitivities to personal appearance</li><li>1.7 Dispose of waste materials</li><li>1.8 Complete the treatment within a commercially viable time</li><li>1.9 Leave the treatment area in a suitable condition for further treatments</li><li>1.10 Keep records up-to-date, accurate, easy to read and signed</li></ul>
2. Be able to consult, plan and prepare for make-up	<ul style="list-style-type: none"><li>2.1 Use client questioning to identify contra-indications to make-up, recording the client's responses</li><li>2.2 Provide advice to the client without causing concern or referring to specific medical conditions</li><li>2.3 Record the client's skin type and condition</li></ul>

	<p>2.4 Refer clients with contra-indicated skin conditions to the senior therapist</p> <p>2.5 Obtain signed, written, informed consent prior to carrying out the treatment from the client or parent/guardian if the client is a minor</p> <p>2.6 Check that a parent or guardian is present throughout the treatment for minors</p> <p>2.7 Use consultation techniques to identify the client's treatment needs</p> <p>2.8 Encourage clients to ask questions to clarify any points</p> <p>2.9 Protect and/or remove the client's clothing, hair and accessories as necessary</p> <p>2.10 Clean, tone and moisturise the skin prior to the application of make-up</p> <p>2.11 Confirm the service and outcomes, according to the client's needs</p> <p>2.12 Select make-up products to suit the client's needs</p>
<p>3 Be able to apply make-up products</p>	<p>3.1 Use make-up products to suit the client's needs</p> <p>3.2 Use equipment, according to manufacturers' instructions</p> <p>3.3 Apply foundation to create an even skin tone without demarcation lines</p> <p>3.4 Ensure skin blemishes are disguised, using suitable concealer colour and consistency</p> <p>3.5 Apply a powder to achieve the desired finish</p> <p>3.6 Apply eye products to define and shape the eyebrow</p> <p>3.7 Apply and blend eye shadows to enhance and balance the clients eye shape</p> <p>3.8 Apply eyeliners to enhance the client's eye area and achieve the desired look</p>

	<p>3.9 Apply liquid eyeliners to leave a precise, clearly defined line with an even flow of colour</p> <p>3.10 Coat lashes evenly with mascara from base to tip, separated without transfer to the surrounding skin</p> <p>3.11 Apply cheek products of a suitable texture, tone and colour for the client, achieving an evenly blended finish</p> <p>3.12 Apply lip products to enhance the client's lips and achieve the desired look</p> <p>3.13 Apply strong coloured lipsticks and lip liner to leave a clearly defined shape, with evenly balanced colour</p> <p>3.14 Confirm that the make-up combination is complementary, enhances the client's look and is to the satisfaction of the client</p> <p>3.15 Provide suitable aftercare advice to the client</p>
<p>4. Know the organisational and legal requirements related to make-up application</p>	<p>4.1 Describe own responsibilities under current health and safety legislation, standards and guidance</p> <p>4.2 Describe the importance of the Disability Discrimination Act in relation to the salon</p> <p>4.3 Describe why minors should not be given services without informed consent and presence of a parent or guardian</p> <p>4.4 Describe the legal significance of gaining signed, written, informed consent</p> <p>4.5 Describe own responsibilities and reasons for maintaining personal hygiene, protection and appearance, according to industry and organisational requirements</p> <p>4.6 Describe how to maintain and store the clients records in the salon in accordance with the data protection act</p>

	<p>4.7 Describe the salon's service times and pricing structures for completing make-up services</p> <p>4.8 Describe the importance of completing the service in a commercially viable time</p>
<p>5. Know how to work safely and effectively when providing make-up services</p>	<p>5.1 Describe how to safely prepare the work area and position equipment and materials for make-up application</p> <p>5.2 Describe the environmental conditions for make-up application and their importance</p> <p>5.3 Compare different types and uses of sterilising and disinfecting equipment and chemicals</p> <p>5.4 Describe how to sterilise and disinfect tools and equipment for make-up application</p> <p>5.5 Describe own preparation for carrying out make-up application</p> <p>5.6 Describe the principles of avoiding cross-infection and the importance of maintaining standards of general hygiene</p> <p>5.7 Describe how to prepare and position themselves and the client for optimum make-up application, avoiding potential discomfort and injury</p> <p>5.8 Describe how to minimise and dispose of waste from services</p> <p>5.9 Describe the condition in which to leave the work area and its importance</p>
<p>6. Know how to use client consultation, treatment planning and preparation for make-up services</p>	<p>6.1 Describe how to use consultation techniques to meet the needs of different client groups</p> <p>6.2 Describe the questioning and listening skills used to gather information</p> <p>6.3 Describe how to give advice and make recommendations to clients</p>

	<p>6.4 Describe how to interpret negative and positive body language</p> <p>6.5 Describe the importance and legal significance of questioning clients and recording responses about contra-indications to make-up</p> <p>6.6 Describe the importance of providing time and encouragement for client's to ask questions</p> <p>6.7 Describe the reasons why it is important to encourage clients with contra-indications to seek medical advice</p> <p>6.8 Describe the reasons for not naming specific contra-indications and the importance of encouraging clients to seek medical advice</p> <p>6.9 Describe the importance of checking if the client wears contact lenses or glasses</p> <p>6.10 Describe why it is important to respect client modesty, privacy and sensitivities about personal appearance</p>
<p>7. Know anatomy and physiology related to make-up</p>	<p>7.1 Describe the structure and functions of the skin</p> <p>7.2 Describe how to recognise different skin types</p> <p>7.3 Compare the skin types and characteristics of different ethnic groups</p> <p>7.4 Describe how to recognise different skin conditions</p> <p>7.5 Describe the factors that affect the skin ageing process</p> <p>7.6 Describe how environmental and lifestyle factors affect the condition of the skin</p>
<p>8. Know the contra-indications and contra-actions of make-up</p>	<p>8.1 Describe the contra-indications requiring medical referral and why</p> <p>8.2 Describe the contra-indications which restrict the service and why</p>

	<p>8.3 Describe potential contra-actions which may occur during the make-up service and how to resolve them</p> <p>8.4 Describe the causes and signs of erythema</p>
<p>9 Know how to apply make-up</p>	<p>9.1 Compare the different types of cleansing, toning and moisturising products for skin types</p> <p>9.2 Describe how to cleanse, tone and moisturise the skin</p> <p>9.3 Compare the different types of foundations and how to apply them</p> <p>9.4 Compare the different types of powders and how to apply them</p> <p>9.5 Compare the different types of make-up bronzing products and how to apply them</p> <p>9.6 Compare the different types of concealers and how to apply them</p> <p>9.7 Compare the different the types of eye products and how to apply them</p> <p>9.8 Compare the different types of cheek products and how to apply them</p> <p>9.9 Compare the different types of lip products and how to apply them</p> <p>9.10 Describe how to select, match and apply make-up products to different skin types, tones and conditions</p> <p>9.11 Describe how to adapt the make-up for clients who wear contact lenses or glasses</p> <p>9.12 Describe how to use corrective colours to balance skin tone</p> <p>9.13 Describe how to select and use products to enhance face shapes</p> <p>9.14 Describe the reasons for sequencing the application of certain make-up products</p>

	<p>9.15 Describe how lighting affects the perception of colour and its influence on the effect of make-up</p> <p>9.16 Describe the reasons for matching lighting with the occasion for which the make-up be worn</p>
<p>10. Know how to provide aftercare advice for clients following make-up services</p>	<p>10.1 Describe beneficial and unsuitable make-up products for the clients home use and the reasons</p> <p>10.2 Describe the contra-actions that could occur after make-up application and how to resolve them</p> <p>10.3 Describe re-application and make-up removal techniques suitable for the client</p>