

ITEC Unit 10 Make-up Recommended guided learning hours – 50	
Learning outcome	Underpinning knowledge
Students will be able to: 1) Understand, explain and assess the client's skin type/characteristics	To include: • White • Black • Asian type skin • Mixed • Dry • Oily • Combination • Mature skin • Young skin
2) Understand, explain and assess the client's skin condition/texture	To include: • Sensitive • Dehydrated • Lack of elasticity • Lack of muscle tone • Blemishes • Age • Crows feet • Broken capillaries • Open pores • Comedones • Milia • Pustules • Papules • Hyper pigmentation • Hypo pigmentation • Dermatitis papulosa nigra • Pseudo folliculitis • Keloids • In growing hairs
3) Understand, explain and demonstrate how to prepare the skin accordingly	To include: • Cleanse • Tone • Blot the skin • Moisturise • Pre-base (where appropriate)
4) Understand, explain and demonstrate the importance of consulting and communicating with the client tactfully and accurately	To include • Contact details • Medical history • Skin analysis • Make-up chart • Home/skincare advice
5) Understand, explain and demonstrate how to check for skin diseases/disorders	To include: ◆ Infestations • Scabies • Lice ◆ Congenital • Atopic eczema • Atopic dermatitis • Psoriasis ◆ Bacterial • Acne vulgaris • Impetigo • Acne rosacea • Boils • Folliculitis ◆ Viral • Warts • Herpes simplex • Herpes zoster ◆ Fungal • Tinea ◆ Pigmentation disorders • Vitiligo • Albinism • Chloasma • Ephelides • Lentigo • Moles (papilloma) • Naevae • Port wine stain • Leucoderma ◆ General disorders • Urticaria • Allergic reaction
6) Understand and recognise those contraindications to make-up requiring medical permission or the client to sign an informed consent form prior to the treatment and those contraindications that restrict treatment	◆ Contraindications requiring medical permission – in circumstances where medical permission cannot be obtained clients must sign an informed consent form stating that the treatment and its effects have been fully explained to them and confirm that they are willing to proceed without permission from their GP • Medical oedema • Nervous/Psychotic conditions • Epilepsy • Recent facial operations affecting the area • Diabetes • Skin cancer • Slipped disc • Undiagnosed pain • When taking prescribed medication • Whiplash ◆ Contraindications that restrict treatment • Fever • Contagious or infectious diseases • Under the influence of recreational drugs or alcohol • Diarrhoea and vomiting • Any known allergies • Eczema • Undiagnosed lumps and bumps • Localised swelling • Inflammation • Cuts • Bruises • Abrasions • Scar tissues (2 years for major operation and 6 months for a small scar) • Sunburn • Hormonal implants • Recent fractures (minimum 3 months) • Sinusitis • Neuralgia • Sunburn • Migraine/Headache

	<ul style="list-style-type: none"> • Hypersensitive skin • Botox/dermal fillers (1 week following treatment) • Hyper-keratosis • Skin allergies • Styes • Watery eyes • Trapped/pinched nerve affecting the treatment area • Inflamed nerve • Eye infection • Conjunctivitis
7) Understand, explain and recognise contraindications to eye make-up with reasons	<ul style="list-style-type: none"> ◆ All the general contraindications plus any form of eye infection to include: <ul style="list-style-type: none"> • Any eye surgery (approximately 6 months) • Conjunctivitis • Stye • Hay fever • Watery eye • Very nervous clients • Blepharitis Infectious and non infectious skin conditions specific to the eye and surrounding area to include: <ul style="list-style-type: none"> • Atopic eczema • Atopic dermatitis • Psoriasis
8) Understand, explain and select make-up according to the occasion, client colouring, age and preferences	<p>To include:</p> <ul style="list-style-type: none"> • Corrective • Day • Evening • Special occasion • Bridal
9) Understand and explain how lighting may affect the application and finished result for make-up	<p>To include:</p> <ul style="list-style-type: none"> • Blue/fluorescent • Yellow/filament • Daylight
10) Understand, explain and recognise skin tones	<p>To include;</p> <ul style="list-style-type: none"> • Fair • Medium • Dark • Olive <p>Select and apply make-up accordingly</p>
11) Understand, explain and recognise face shapes	<p>To include:</p> <ul style="list-style-type: none"> • Oval • Square • Heart • Round • Long • Diamond • Pear
12) Understand, explain and recognise eye shapes and use appropriate correction	<p>To include:</p> <ul style="list-style-type: none"> • Hooded • Large • Small • Round • Close set • Prominent • Drooping • Deep set • Wide apart
13) Understand, explain and recognise nose shapes and use appropriate correction	<p>To include:</p> <ul style="list-style-type: none"> • Long • Wide • Short • Nasolabial folds
14) Understand, explain and recognise lip shapes and use appropriate correction	<p>To include:</p> <ul style="list-style-type: none"> • Large/full • Thin • Asymmetrical mouth
15) Understand, explain and show use of colour corrective creams	<p>To include:</p> <ul style="list-style-type: none"> • Lilac based • Green based • Orange based • Concealer
16) Understand, explain and demonstrate how to conceal any flaws on the skin	<p>To include:</p> <ul style="list-style-type: none"> • Dark circles under eyes • Spots • Blemishes • Uneven pigmentation • Broken capillaries • Puffy eyes
17) Understand, explain and demonstrate how to contour and highlight accordingly	<p>To include;</p> <ul style="list-style-type: none"> • Blusher • Shader • Highlighter
18) Understand, explain and demonstrate airbrushing	<p>To include:</p> <ul style="list-style-type: none"> • Techniques • Following manufacturer's instructions • Aftercare
19) Understand, explain and demonstrate appropriate methods of sterilisation/sanitisation for the tools used	<p>To include:</p> <ul style="list-style-type: none"> • Sponges • Brushes • Disposable applicators • Airbrushes • UV cabinet • Sterilising fluid • Autoclave
20) Understand, explain and demonstrate correct use of cosmetics	<p>The correct cosmetics should be selected according to the skin type to include:</p> <ul style="list-style-type: none"> • Pre-base • Corrective base creams • Foundation (cream, matt, liquid, mousse, gel, light reflecting, all-in-one) • Concealer • Powder • Blusher • Shader • Highlighter • Eye shadow • Eyeliner • Mascara • Lip liner • Lipstick • Lip gloss <p>All of the above should be decanted using disposable applicators where possible from the container onto a palette before application to the skin to reduce any incidence of cross infection</p>
21) Understand, explain and demonstrate how to produce a suitable/appropriate finished result for the client's needs	<p>Products should be applied in the following sequence:</p> <ol style="list-style-type: none"> 1. Pre-base 2. Corrective cream 3. Foundation 4. Concealer 5. Powder 6. Blusher 7. Shader 8. Highlighter 9. Eyeshadow 10. Eyeliner 11. Mascara 12. Lip liner 13. Lipstick 14. Lip gloss (where appropriate)
22) Understand, explain and demonstrate how to work within time limits acceptable to the industry	<ul style="list-style-type: none"> • A cleanse and day make-up should take a maximum of 30 minutes

23) Understand and explain the possible reactions to make-up (contra-actions)	To include: • Adverse skin reaction • Watery eyes • Excessive erythema
24) Understand and explain how to update client records accordingly	A sample consultation form can be downloaded from www.itecworld.co.uk
Cosmetic Science	
25) Understand, explain and give examples of the sources and uses of:	To include: • Oils • Fats and waxes • Emulsions • Emulsifying agents • Humectant • Emollient • Talc
26) Understand and explain the difference between and uses of different types of skin care products	To include: • Cleansing milks/creams • Lotions • Day cream • Night cream • Eye cream • Neck cream • Toner • Astringent • Gels • Facial wash • Lip balm • Serums (ampoules)
27) Understand and explain the main ingredients in colour cosmetics:	To include: • Eye shadows: Frosted, Matt and Cream • Eye liner • Blusher • Lipstick • Lip liner • Lip gloss • Powder • Foundations: Matt, Compact, Mousse, Silk, Liquid, All-in-one, light reflecting, gel • Concealers • Camouflage creams • Pre-base • Mascara
Unit 10 Make-up Evidence of Treatments	
<p>Evidence of 5 treatments, including 1 treatment per client, to include one day, one evening, one special occasion, one bridal and one other make-up</p> <p>These are internally assessed by the college lecturer and verified by the ITEC Practical Examiner</p>	<p>To include:</p> <ul style="list-style-type: none"> • Consultation • Medical history • Skin analysis • Treatment details (including make-up chart detailing products used) • Before and after photographs • Client Feedback <p>Treatments should be evidenced through the consultation form. See www.itecworld.co.uk for a sample consultation form and evidence of treatments guidance form.</p>