



ITEC Level 2 Diploma in Hair and Photographic Make-up QAN 601/8639/2 Specification

Aims and Objectives

The main aim of the ITEC Level 2 Diploma in Hair and Photographic Make-up is to enable Learners to gain the necessary practical skills and knowledge in order to provide Hair and Photographic Make-up to the general public and to gain employment in the Hair and Photographic Make-up Industry. The qualification is suitable for Learners aged 16 and over and is designed to provide occupational competence at Level 2. It also provides a sound platform into further learning at Levels 2 and 3

Content

This qualification is for Learners who want to work within the Hair and Photographic Make-up Industry. The qualification consists of 10 mandatory units with a total of 321 hours of Guided Learning (GL) to achieve the full qualification

The main skills the Learner will perform are:

- Application of all make-up products – to include recognition of face shapes and corrective make-up
- Photographic make-up – to include working to a brief, producing a design and developing images, lighting and camera effects, application of make-up using products and techniques to suit the design image
- Themed face painting – to include designing a 2D image and adapting the 2D image to a 3D surface, application and removal
- Body art design – to include application using a variety of techniques and equipment and removal
- Creating an image based on a theme - to include planning an image, creating and presenting a mood board and identifying media images to create a theme
- Dressing hair – to include selecting and using a variety of styling products, tools and equipment in order to achieve the desired look

The Learner will also develop knowledge about related health and safety and client care and communication which is essential to work and be successful in the Industry

This qualification also provides:

- The related knowledge and understanding required to perform the Hair, Photographic and Media Make-up skills listed above
- Opportunities for Learners to focus on the development of their wider skills in a Hair and Make-up setting, such as communicating with clients, working with others and problem solving
- Opportunities for Learners to develop a range of skills, techniques, personal qualities and attitudes essential for successful performance in employment as a Hair and Make-up Artist

Why Choose the ITEC Level 2 Diploma in Hair and Photographic Make-up?

1. This Qualification combines the full range of skills and knowledge for the Learner seeking employment or self-employment as a Hair and Photographic Make-up Artist at Level 2. There are other Awards, Certificates and Diplomas in Hair and Photographic Make-up at Level 2. This qualification contains the skills required for dressing hair as well as photographic make-up required by the fashion and media industry and enables the Learner to become multi-skilled which is required for employment in Industry
2. This Qualification is listed in the Ofqual Register of Qualifications
3. This Qualification contains all the skills and knowledge required for employability at Level 2
4. Learners may progress on to the ITEC Level 2 Diploma in Beauty Specialists, the ITEC Level 2 Diploma in Manicure, Pedicure and Waxing, the ITEC Level 2 Apprenticeship in Beauty – General, the ITEC Level 3 Diploma in Beauty Therapy, the ITEC Level 3 Diploma in Spa and Body, the ITEC Level 3 Diploma in Nail Treatments and the ITEC Level 3 Diploma in Fashion and Specialised Make-up
5. This qualification does not form part of an Apprenticeship
6. This qualification is recognised by all relevant professional bodies within the Media/Make-up Industry for membership and insurance purposes at Level 2

ITEC Unit Number	Unit Title	Credit Value	Guided Learning (GL)
803	Apply Make-up	5	41
316	The Art of Photographic Make-up	3	30
912	Apply Skin Tanning Techniques	4	30
914	Shaping and Colouring Eyebrows	4	30
908	Create an Image Based on a Theme in the Hair and Beauty Sector	6	60
807	Instruction on Make-up Application	5	34
315	The Art of Dressing Hair	4	30
600	Follow Health and Safety Practice in the Salon	3	22
818	Client Care and Communication in Beauty Related Industries	2	20
611	Salon Reception Duties	3	24

Total Guided Learning - 321

Total Qualification Time (TQT) – 380

Total Credit Value for the Qualification - 38

Guided Learning (GL)

Guided Learning is 'the activity of a Learner in being taught or instructed by – or otherwise participating in education or training under the immediate guidance or supervision of – a Lecturer, Supervisor, Tutor or other appropriate provider of education or training.' This includes 'the activity of being assessed if the assessment takes place under the immediate guidance or supervision of a Lecturer, Supervisor, Tutor or other appropriate provider of education or training'

Total Qualification Time (TQT)

Total Qualification Time is the number of notional hours which represents an estimate of the total amount of time that could reasonably be expected to be required, in order for a Learner to achieve and demonstrate the achievement of the level of attainment necessary for the award of the qualification

Total Credit Value

The total Credit Value for the qualification is equal to one tenth of the Total Qualification Time rounded to the nearest whole number

Assessment

This qualification will be internally and externally assessed using a range of assessment methods as set out in the table below:-

Table 1

ITEC Unit Number	Unit Title	Assessment	Grading
803	Apply Make-up	Practical examination Portfolio of evidence 5 treatments plus 15 MCQ – paper or online	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
316	The Art of Photographic Make-up	Internal assessed task Assignment	Pass or Refer Pass or Refer
912	Apply Skin Tanning Techniques	Internal assessed task Assignment	Pass or Refer Pass or Refer
914	Shaping and Colouring Eyebrows	Internal assessed task Assignment	Pass or Refer Pass or Refer
908	Create an Image Based on a Theme in the Hair and Beauty Sector	Portfolio of evidence MCQ – paper or online	Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
807	Instruction on Make-up Application	Portfolio of evidence 3 treatments Assignment	Pass or Refer Pass or Refer
315	The Art of Dressing Hair	Internal practical test Portfolio of evidence MCQ – paper or online	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100% Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
600	Follow Health and Safety Practice in the Salon	Portfolio of evidence Assessment	Pass or Refer

		MCQ – paper or online	Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%
818	Client Care and Communication in Beauty Related Industries	Assignment	Pass or Refer
611	Salon Reception Duties	Portfolio of evidence Assessment MCQ – paper or online	Pass or Refer Pass 60% - 74% Merit 75% - 89% Distinction 90% - 100%

All assessment criteria and sample assessment materials for this qualification can be found [here](#)

Grading of the Qualification

All assessment tasks required for each unit of the qualification (detailed in table 1 of the specification) must be completed and awarded a Pass mark before the complete qualification can be certificated

The overall qualification is graded, Pass - 60% - 74%, Merit - 75% - 89%, Distinction – 90%-100%. This is formed by the aggregate of the multiple-choice questions and the Final Practical Assessment

Controlled Assessment

All theory tests must be conducted in a controlled environment and follow the procedures defined by ITEC [here](#). The theory tests will be set and marked by ITEC

All practical assessments must be conducted in a controlled environment as defined by ITEC [here](#). The practical examination will be conducted by an ITEC Examiner; however, the Centre is responsible for ensuring the examination can operate seamlessly by organising the process as defined by ITEC in the Lecturer Guidance Notes [here](#). The marking criteria and marking scheme can be found under each individual unit within the qualification [here](#). How to operate a practical examination can be found [here](#).

Failure to operate ITEC Examinations as documented in the ITEC policies and guidance notes may result in sanction(s) against the Centre e.g., withdrawal by ITEC for a particular qualification and/or withdrawal of ITEC recognition from the Centre due to Maladministration and/or Malpractice. Please see our policy [here](#).

Recommended Prior Learning

It is recommended that Learners should have achieved a level of education equivalent to five GCSEs at grade A*-C or a Level 1 Certificate in An Introduction to the Hair and Beauty Sector prior to commencing the ITEC Level 2 Diploma in Hair and Photographic Make-up; however, exemptions may be made for adult returners with experience of the workplace

Opportunities for Progression

Once Learners have achieved the ITEC Level 2 Diploma in Hair and Photographic Make-up they may progress on to other ITEC or equivalent qualifications at Level 2 or 3, for example:

- Level 2 Diploma in Manicure, Pedicure and Waxing
- Level 2 Diploma for Beauty Specialists
- Level 2 Apprenticeship in Beauty – General
- Level 2 Apprenticeship in Nail Services
- Level 3 Diploma in Beauty Therapy
- Level 3 Diploma in Massage and Electrotherapy Treatments

- Level 3 Diploma in Spa and Body Treatments
- Level 3 Diploma in Nail Treatments
- Level 3 Diploma in Fashion and Specialised Make-up
- Level 3 Apprenticeship in Beauty - General
- Level 3 Apprenticeship in Beauty - Massage
- Level 3 Apprenticeship in Nail Services
- Level 3 Apprenticeship in Spa Therapy

For further Awards, Certificates and Diplomas please go to www.itecworld.co.uk

Opportunities for Employment

There are opportunities for a Hair and Make-up Artist to find employment in a variety of areas:

- Hair and make-up studio
- Beauty salon
- Media
- Production companies
- TV/Movies
- Theatre companies
- Hotels or resorts

Please see the letter of support from a centre within the industry; [CThA](#), [FHT](#) and [BABTAC](#)

Relationship to National Occupational Standards

ITEC has mapped to National Occupational Standards where they exist and has ensured that best practice in the workplace has been reflected in the qualification. ITEC has linked the qualification to the relative job roles as well as ensuring that the qualification reflects the required level of knowledge and ability for the Hair and Make-up Artist at Level 2

Professional Body Membership and Insurance

Professional Indemnity and Public Liability Insurance can be obtained via The Complementary Therapist Association (www.CThA.com) and other Industry Associations who recognise the ITEC Diploma