



Manage the creation of a male hair style collection

VRQ

Learner name:

UV41288

Learner number:

K/504/0091



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The aim of this unit is to develop your practical barbering skills alongside your knowledge and understanding of managing a 'male hair style collection'.

You will plan and research ideas to develop a theme for your collection; produce both a detailed design and action plan for the event; set a budget; quantify resources; and manage the collection in line with the action plan.

A complete evaluation of each stage of the event underpins the whole unit.

This unit is suitable for barbers and male grooming professionals.

Level

4

Credit value

10

GLH

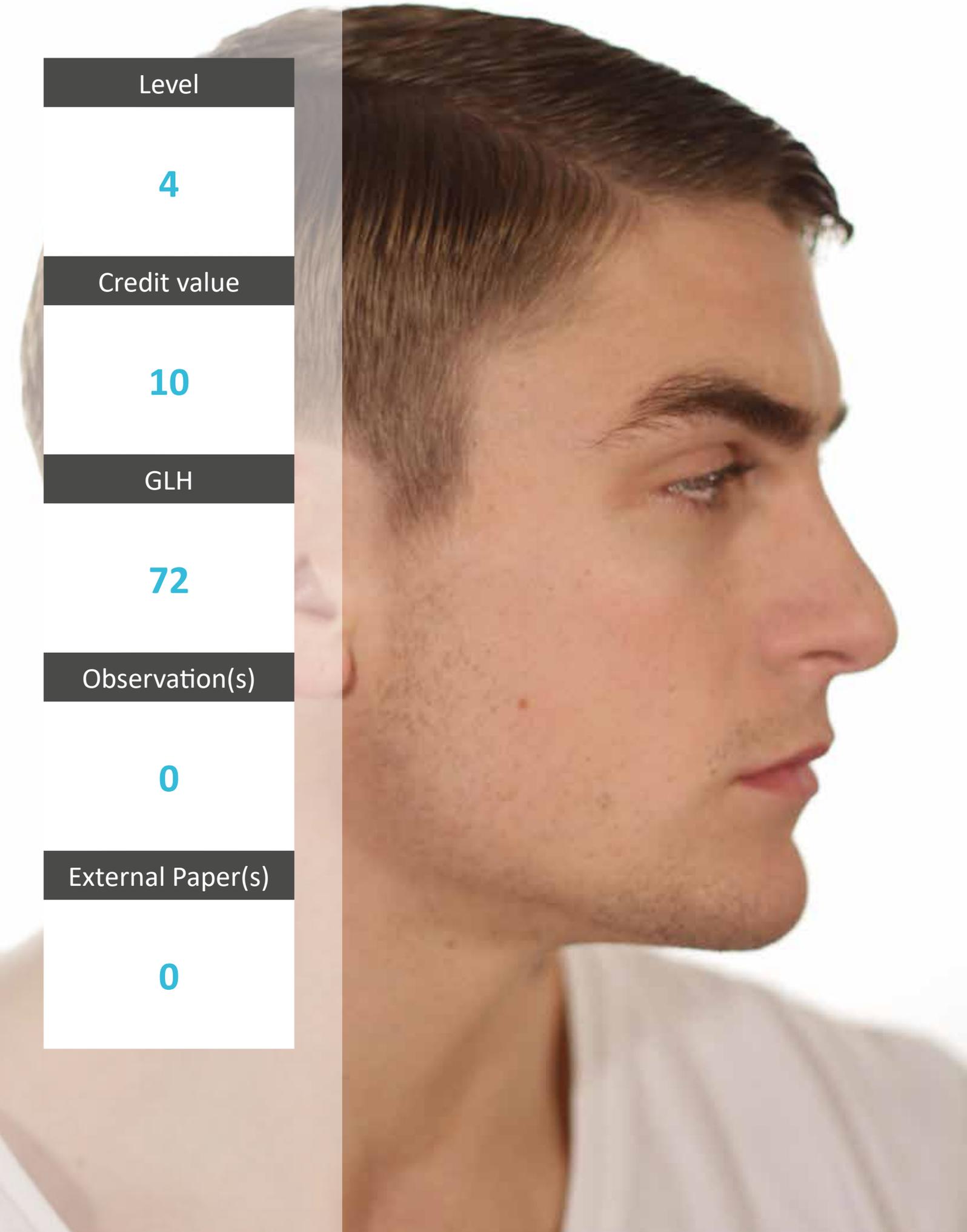
72

Observation(s)

0

External Paper(s)

0



Learning outcomes

On completion of this unit you will:

1. Be able to plan and research ideas to develop a theme for a male hair style collection
2. Be able to produce an action plan and project costs for the production of a male hair style collection
3. Be able to produce the final male hair style collection

Evidence requirements

1. **Outcomes**
All unit outcomes must be achieved and evidenced in your portfolio of evidence. Evidence may include practical observations (evidence of), witness testimonies/statements, projects, assignments, case studies, reflective accounts, oral/written questioning and/or other forms of evidence.
2. **Tutor/Assessor guidance**
You will be guided by your tutor/assessor on how to achieve learning outcomes in this unit.
3. **External paper**
There is no external paper requirement for this unit.

Outcomes

Learning outcome 1

Be able to plan and research ideas to develop a theme for a male hair style collection

You can:	Description of evidence	Portfolio reference
a. Identify opportunities for creating a male hair style collection		
b. Evaluate current male hair style collections		
c. Create a design plan for a theme on which to base the male hair style collection		
d. Identify the role of others involved with the male hair style collection		
e. Review and revise the design plan with those involved, in a manner which promotes good working relationships		
f. Schedule and undertake meetings, recording minutes to keep others informed of developments and progress		
g. Explain how to research ideas for creating a male hair style collection		
h. Describe ways of presenting a male hair style collection		
i. Explain the importance of planning, attention to detail and working to timescales		
j. Explain how venues could affect design plans		
k. Describe how to remedy problems that may arise when creating a male hair style collection		

Date achieved			
Assessor initials			
Learner signature			

Learning outcome 2

Be able to produce an action plan and project costs for the production of a male hair style collection

You can:	Description of evidence	Portfolio reference
a. Develop an action plan for the creation of a male hair style collection		
b. Set a budget for the male hair style collection		
c. Analyse the affect of the budget for the male hair style collection on the overall budget		
d. Clarify the components that must be budgeted for, including products, equipment, accessories and other resources		
e. Evaluate the final costs, making reference to areas of over or under spending		
f. Explain the potential commercial benefits of developing and creating a male hair style collection		
g. Explain how to set a budget		

Date achieved			
Assessor initials			
Learner signature			

Learning outcome 3

Be able to produce the final male hair style collection

You can:	Description of evidence	Portfolio reference
a. Manage the creation of a male hair style collection in line with the action plan		
b. Evaluate the success of the male hair style collection		

Date achieved			
Assessor initials			
Learner signature			

Unit content

This section provides guidance on the recommended knowledge and skills required to enable you to achieve each of the learning outcomes in this unit. Your tutor/assessor will ensure you have the opportunity to cover all of the unit content.

Learning outcome 1: Be able to plan and research ideas to develop a theme for a male hair style collection

Opportunities for creating a male hair style collection:

Raise profile of barber shop/male hairdresser (promotional offers, launch season's new look, display work in trade magazines, hair shows, national competitions, photo shoots, weddings, exhibition of work).

Current male hair style collections:

Magazines (trade and show business), national/international competitions, hair shows, exhibitions (Salon International, educational show, etc.), internet, library, fashion publications, television, celebrity following.

Evaluating current male hair style collection:

Likes and dislikes, current theme, the possibility to recreate, target audience, discussion and feedback from peers/tutors/assessors.

Creating a design plan:

The intended activity, the objectives (what you want to achieve – advertising, increase revenue, increase profile), images that are suitable (thematic, avant-garde, fantasy, commercial), roles and responsibilities (others involved, clear roles and responsibility, awareness of others), budget (set a budget, monitor outgoings and expenditure, remain within budget, resources (list of resources, how to obtain relevant resources, borrow/buy, provide your own), risk assessment (prior to event, reduce identified risks).

Salon health and safety legislation and regulations

– health and safety at work, control of substances hazardous to health, reporting of injuries diseases and dangerous occurrences, personal protective equipment (PPE), electricity at work, manual handling, supply of goods and services, trade descriptions, data protection, employers' liability (compulsory insurance), occupiers' liability, local by-laws (set by council), salon rules, code of conduct, observance by all staff.

Venue requirements – number of guests, expenses (deposits paid), single event rules (entertainment licence, government legislation, local by-laws, contractual agreements).

N.B. The legislation referred to above apply to UK learners. If you are a non-UK learner, you should familiarise yourself with legislation that may apply to you.

Theme:

Avant-garde (fore-runner of fashion, male style beyond commercial expectation), commercial (currently in fashion), thematic or fantasy (based on a theme).

The role of others involved in the male hair style collection:

Sponsors, photographer, make-up artists, clothes retailer, show audience, competition judges, line manager, tutor, assessor.

Learning outcome 1: Be able to plan and research ideas to develop a theme for a male hair style collection (continued)

Plan, design and agree with others:

Fair but decisive leader, clear objectives, good mix of skills, effective communication, use open questions/varied vocabulary, listening skills, summarise information, teamwork, exchange of ideas, good balance of planning and action, flexibility, tolerance of others, clear job roles, regular meetings.

Good working relationships:

Respect/value (client(s), self and others), work co-operatively with others (empathy, non-judgemental, non-discriminatory, not argumentative), ensure information is clear and legible, follow salon code of conduct, appropriate language, avoid gossip, maintain confidentiality, be polite, maintain cheerful and friendly manner (friendly facial expressions, open body language, positive attitude, eye contact), sensible behaviour, teamwork, take pride in work, be punctual, employer and client loyalty.

Meetings:

Regular, informal/formal, agenda, stay on task, written notes, minutes, discuss progress, ensure team members are coping with workload, problem solving, take remedial action/ suggest a solution.

Recording of minutes:

Written/recorded, overview of discussions, copies to all, previous minutes read/agreed, tracking of project developments/progress.

How to research and develop ideas for creating a male style collection:

Discussions of ideas with colleagues, mind map, personal sketches, internet research, magazines, television, library, trade journals, develop ideas of male hair style components, mood boards (a collage of materials, images, text, colours, textures, website screen shots, hats, hair samples which capture the ambience/feel of a design), inspiration (from travels, fashion, art, architecture, films, bars, clubs, modern culture, inspirational artistic people, haircuts, beard shapes, colour, fashion, clothes, hat, samples of hair wefts).

Basic elements to consider – Colour (light/dark/tone), shape/balance (symmetrical/asymmetrical), line, texture (soft/angular), volume (close/width), length (short/long).

Grooming techniques – Cutting, shaving, beard shaping, colouring, blow drying, styling, finishing techniques (straighteners), plaiting, locking, relaxing.

Additional resources for creating a male style collection – Accessories (ties, braces, belts, etc.), clothes, make-up, wig pieces (beards, moustache, eyebrows) added hair, hats.

Presenting a male hair style creation:

Occasions (exhibitions, shows, weddings, competitions, photographic shoots), other forms of presentations, oral (spoken), multimedia using various media (visuals, audio, etc.), PowerPoint presentations, newspaper editorial, salon websites, trade magazines, portfolio of photographs.

Learning outcome 1: Be able to plan and research ideas to develop a theme for a male hair style collection (continued)

The importance of accurate planning, attention to detail and working to a timescale:

Smooth running of event (ensures success/enjoyment, participants will be willing to take part in future, avoids disappointment, professional production, audience enjoyment), cost effective, cover overheads, make a profit (where applicable), participants know their job roles, planned timetable (event starting/ending on time).

How the venue can affect design plans:

Public liability insurance, restrictive layout, lighting, adequate/inadequate staging, electricity supply, plug sockets, backwash facilities (if any), refreshment facilities for audience, dressing/preparation area, sound system, media facilities, chairs, wheelchair access, staging.

Problems and remedies:

Male model doesn't turn up – have a stand-in model.

Male model not suitable for look – review pictures of models beforehand, have stand-in model.

Weather – arrange alternatives if the shoot is outside.

Time overruns – stick to agreed plan/compromise.

Clothes do not fit male model – model to bring own clothes, ensure model's measurements before shoot, fittings.

Poor choreography – plan sufficient rehearsals.

Suppliers let you down – frequent communication, back-up supplies.

Staff off sick – ensure all staff are trained to enable stand in.

Electrical failure – technical support.

Learning outcome 2: Be able to produce an action plan and project costs for the production of a male hair style collection

Developing an action plan for a male hair style collection:

Action plan turns thoughts into a reality, vision made concrete, how strategies meet objectives.

How

- actions/changes that will occur
- who will carry out actions/changes
- when they will take place
- for how long
- resources needed (i.e. money, staff)
- communication (who should know what?)

Why

- shows a well-ordered and dedicated individual/organisation
- ensure details are not overlooked
- what is/is not possible
- for efficiency (save time, energy, resources)
- for accountability – ensure people will do what needs to be done

Setting a budget:

Sum of money to cover the expenses and expenditure, possibility of sponsorship if no budget available (tickets could be issued to cover costs), reasonable/realistic, what the business/salon can afford, research into costs for resources, detailed financial plan.

The impact of a budget for a male hair style collection on the budget for the business:

Must be cost-effective for size of business, outlay/return, secure budget prior to event, dependent on the amount the salon can provide, large budget (lavish event), small budget (shoestring event).

Budgeting for resources:

Necessary resources (tools, equipment, props, accessories, styling/finishing products, make-up, clothes, textiles), all resources should be itemised in the design plan, identify amount required, identify a source for supplies (bought, borrowed, model's own, supplied by the venue, through sponsorship).

Evaluate end costs:

Final expenditure of event, justification for overspending, loss of profit, brought project in under budget, review, benefits, analyse results, synthesise, summarise, judge, compare and contrast results, assess profitability of event.

The benefits of developing and creating a male hair style collection:

Positive advertising for the business/salon, increase revenue, increase self-fulfillment, improve employability, increase clientele, boost self-esteem, build confidence, increase motivation and enthusiasm.

Learning outcome 3: Be able to produce the final male hair style collection

Manage the male hair style collection:

Review action plan regularly, communicate with individuals involved (listen, feedback, advice, guidance), be organised and prepared (male model, resources, venue, additional media, practise techniques and design), ensure final image meets design plan, attention to detail.

Evaluation of the result of the male hair style collection:

Positive and negative evaluation, were objectives met/realistic?, gain constructive advice (on finished result, your creative skills, project management, profitability of the event, expansion of client base, suitability of venue, the problems that arose and their remedies, whether timescales were appropriate, whether individuals fulfilled their roles and responsibilities), written feedback (specifically designed form/questionnaire, collating information), verbal (first impressions/ first voiced opinion usually genuine response), face-to-face, tone of voice (enthusiasm/lack of enthusiasm), positive/negative body language, personal journal/self-evaluation (strength and weakness analysis), photographic evidence, scoring card by competition judges, evaluation results kept for future reference.

Notes

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Notes

Use this area for notes and diagrams





VTCT, Aspire House, Annealing Close, Eastleigh,
Hampshire SO50 9PX United Kingdom

Web:- www.itecworld.co.uk

Email:- customersupport@vtct.org.uk



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