

# iUBT291 – Make-up

URN – K/617/0219

**Guided Learning Hours: 50**

Learning outcome	Assessment criteria	Taught content
LO1 Be able to recognise skin types and characteristics	1.1. The learner will be able to understand and assess the client's skin type/characteristics	To include: <ul style="list-style-type: none"> <li>• White</li> <li>• Black</li> <li>• Asian</li> <li>• Mixed</li> <li>• Dry</li> <li>• Oily</li> <li>• Combination</li> <li>• Mature skin</li> <li>• Young skin</li> </ul>
	1.2. The learner will be able to understand and assess the client's skin condition/texture	To include: <ul style="list-style-type: none"> <li>• Sensitive</li> <li>• Dehydrated</li> <li>• Lack of elasticity</li> <li>• Lack of muscle tone</li> <li>• Blemishes</li> <li>• Age</li> <li>• Crow's feet</li> <li>• Broken capillaries</li> <li>• Open pores</li> <li>• Comedones</li> <li>• Milia</li> <li>• Pustules</li> <li>• Papules</li> <li>• Hyper-pigmentation</li> </ul>

		<ul style="list-style-type: none"> <li>• Hypo-pigmentation</li> <li>• Dermatitis papulosa nigra</li> <li>• Pseudo folliculitis</li> <li>• Keloids <ul style="list-style-type: none"> <li>- Ingrowing hairs</li> </ul> </li> </ul>
LO2 Be able to consult and communicate with the client	2.1. The learner will be able to explain and demonstrate the importance of consulting and communicating with the client tactfully and accurately	<p>To include:</p> <ul style="list-style-type: none"> <li>• Contact details</li> <li>• Medical history</li> <li>• Skin analysis</li> <li>• Make-up chart</li> <li>• Home/skincare advice</li> </ul>
	2.2. Understand, explain and demonstrate how to check for skin diseases/disorders	<p>To include:</p> <ul style="list-style-type: none"> <li>• Infestations <ul style="list-style-type: none"> <li>- Scabies</li> <li>- Lice</li> </ul> </li> <li>• Congenital <ul style="list-style-type: none"> <li>- Atopic eczema</li> <li>- Atopic dermatitis</li> <li>- Psoriasis</li> </ul> </li> <li>• Bacterial <ul style="list-style-type: none"> <li>- Acne vulgaris</li> <li>- Impetigo</li> <li>- Acne rosacea</li> <li>- Boils</li> <li>- Folliculitis</li> </ul> </li> <li>• Viral <ul style="list-style-type: none"> <li>- Warts</li> <li>- Herpes simplex</li> <li>- Herpes zoster</li> </ul> </li> <li>• Fungal <ul style="list-style-type: none"> <li>- Tinea</li> </ul> </li> <li>• Pigmentation disorders <ul style="list-style-type: none"> <li>- Vitiligo</li> <li>- Albinism</li> <li>- Chloasma</li> <li>- Ephelides</li> </ul> </li> </ul>

		<ul style="list-style-type: none"> <li>- Lentigo</li> <li>- Moles (papilloma)</li> <li>- Naevae</li> <li>- Port wine stain</li> <li>- Leucoderma</li> <li>• General disorders <ul style="list-style-type: none"> <li>- Urticaria</li> <li>- Allergic reaction</li> </ul> </li> </ul>
	<p>2.3. The learner will be able to understand and recognise those contra-indications to make-up requiring medical permission or the client to sign an informed consent form prior to the treatment, and those contra-indications that restrict treatment</p>	<p>To include:</p> <ul style="list-style-type: none"> <li>• Contra-indications requiring medical permission – in circumstances where medical permission cannot be obtained clients must sign an informed consent form stating that the treatment and its effects have been fully explained to them and confirm that they are willing to proceed without permission from their GP <ul style="list-style-type: none"> <li>- Medical oedema</li> <li>- Nervous/Psychotic conditions</li> <li>- Epilepsy</li> <li>- Recent facial operations affecting the area</li> <li>- Diabetes</li> <li>- Skin cancer</li> <li>- Slipped disc</li> <li>- Undiagnosed pain</li> <li>- When taking prescribed medication</li> <li>- Whiplash</li> </ul> </li> <li>• Contra-indications that restrict treatment <ul style="list-style-type: none"> <li>- Fever</li> <li>- Contagious or infectious diseases</li> <li>- Under the influence of recreational drugs or alcohol</li> <li>- Diarrhoea and vomiting</li> <li>- Any known allergies</li> <li>- Eczema</li> <li>- Undiagnosed lumps and bumps</li> <li>- Localised swelling</li> <li>- Inflammation</li> <li>- Cuts</li> <li>- Bruises</li> <li>- Abrasions</li> <li>- Scar tissues (2 years for major operation and 6 months for a small scar)</li> </ul> </li> </ul>

		<ul style="list-style-type: none"> <li>- Sunburn</li> <li>- Hormonal implants</li> <li>- Recent fractures (minimum 3 months)</li> <li>- Sinusitis</li> <li>- Neuralgia</li> <li>- Sunburn</li> <li>- Migraine/Headache</li> <li>- Hypersensitive skin</li> <li>- Botox/dermal fillers (1 week following treatment)</li> <li>- Hyper-keratosis</li> <li>- Skin allergies</li> <li>- Styes</li> <li>- Watery eyes</li> <li>- Trapped/pinched nerve affecting the treatment area</li> <li>- Inflamed nerve</li> <li>- Eye infection</li> <li>- Conjunctivitis</li> </ul>
	2.4. The learner will be able to explain and recognise contra-indications to eye make-up with reasons	<p>To include:</p> <ul style="list-style-type: none"> <li>• All the general contra-indications plus any form of eye infection to include: <ul style="list-style-type: none"> <li>- Any eye surgery (approximately 6 months)</li> <li>- Conjunctivitis</li> <li>- Stye</li> <li>- Hay fever</li> <li>- Watery eye</li> <li>- Very nervous clients</li> <li>- Blepharitis</li> <li>- Infectious and non-infectious skin conditions specific to the eye and surrounding area to include: <ul style="list-style-type: none"> <li>- Atopic eczema</li> <li>- Atopic dermatitis</li> <li>- Psoriasis</li> </ul> </li> </ul> </li> </ul>

LO3 Be able to prepare the skin for treatment and select and apply make-up to meet the desired result	3.1. The learner will be able to explain and select make-up according to the occasion, client colouring, age and preferences	To include: <ul style="list-style-type: none"> <li>• Corrective</li> <li>• Day</li> <li>• Evening</li> <li>• Special occasion</li> <li>• Bridal</li> </ul>
	3.2. The learner will be able to explain and demonstrate how to prepare the skin accordingly	To include: <ul style="list-style-type: none"> <li>• Cleanse</li> <li>• Tone</li> <li>• Blot the skin</li> <li>• Moisturise</li> <li>• Pre-base (where appropriate)</li> </ul>
	3.3. The learner will be able to explain how lighting may affect the application and finished result for make-up	To include: <ul style="list-style-type: none"> <li>• Blue/fluorescent</li> <li>• Yellow/filament</li> <li>• Daylight</li> </ul>
	3.4. The learner will be able to explain and recognise skin tones	To include: <ul style="list-style-type: none"> <li>• Fair</li> <li>• Medium</li> <li>• Dark</li> <li>• Olive</li> <li>• Select and apply make-up accordingly</li> </ul>
	3.5. The learner will be able to explain and recognise face shapes	To include: <ul style="list-style-type: none"> <li>• Oval</li> <li>• Square</li> <li>• Heart</li> <li>• Round</li> <li>• Long</li> <li>• Diamond</li> <li>• Pear</li> </ul>
	3.6. The learner will be able to explain and recognise eye shapes and use appropriate correction	To include: <ul style="list-style-type: none"> <li>• Hooded</li> <li>• Large</li> <li>• Small</li> <li>• Round</li> </ul>

		<ul style="list-style-type: none"> <li>• Close set</li> <li>• Prominent</li> <li>• Drooping</li> <li>• Deep set</li> <li>• Wide apart</li> </ul>
	3.7. The learner will be able to explain and recognise nose shapes and use appropriate correction	To include: <ul style="list-style-type: none"> <li>• Long</li> <li>• Wide</li> <li>• Short</li> <li>• Nasolabial folds</li> </ul>
	3.8. The learner will be able to explain and recognise lip shapes and use appropriate correction	To include: <ul style="list-style-type: none"> <li>• Large/full</li> <li>• Thin</li> <li>• Asymmetrical mouth</li> </ul>
	3.9. The learner will be able to explain and demonstrate use of colour corrective creams	To include: <ul style="list-style-type: none"> <li>• Lilac based</li> <li>• Green based</li> <li>• Orange based</li> <li>• Concealer</li> </ul>
	3.10. The learner will be able to explain and demonstrate how to conceal any flaws on the skin	To include: <ul style="list-style-type: none"> <li>• Dark circles under eyes</li> <li>• Spots</li> <li>• Blemishes</li> <li>• Uneven pigmentation</li> <li>• Broken capillaries</li> <li>• Puffy eyes</li> </ul>
	3.11. The learner will be able to explain and demonstrate how to contour and highlight accordingly	<ul style="list-style-type: none"> <li>• Blusher</li> <li>• Shader</li> <li>• Highlighter</li> </ul>
	3.12. The learner will be able to explain and demonstrate airbrushing	<ul style="list-style-type: none"> <li>• Techniques</li> <li>• Following manufacturer's instructions</li> <li>• Aftercare</li> </ul>

	3.13. The learner will be able to explain and demonstrate correct use of cosmetics	<p>The correct cosmetics should be selected according to the skin type to include:</p> <ul style="list-style-type: none"> <li>• Pre-base</li> <li>• Corrective base creams</li> <li>• Foundation (cream, matt, liquid, mousse, gel, light reflecting, all-in-one)</li> <li>• Concealer</li> <li>• Powder</li> <li>• Blusher</li> <li>• Shader</li> <li>• Highlighter</li> <li>• Eye shadow</li> <li>• Eyeliner</li> <li>• Mascara</li> <li>• Lip liner</li> <li>• Lipstick</li> <li>• Lip gloss</li> </ul> <p>All of the above should be decanted using disposable applicators where possible from the container onto a palette before application to the skin to reduce any incidence of cross infection</p>
	3.14. The learner will be able to explain and demonstrate how to produce a suitable/appropriate finished result for the client's needs	<p>Products should be applied in the following sequence:</p> <ol style="list-style-type: none"> <li>1. Pre-base</li> <li>2. Corrective cream</li> <li>3. Foundation</li> <li>4. Concealer</li> <li>5. Powder</li> <li>6. Blusher</li> <li>7. Shader</li> <li>8. Highlighter</li> <li>9. Eyeshadow</li> <li>10. Eyeliner</li> <li>11. Mascara</li> <li>12. Lip liner</li> <li>13. Lipstick</li> <li>14. Lip gloss (where appropriate)</li> </ol>
	3.15. The learner will be able to understand and demonstrate how to work within time limits acceptable to the industry	<ul style="list-style-type: none"> <li>• A cleanse and day make-up should take a maximum of 30 minutes</li> </ul>

	3.16. The learner will be able to explain the possible reactions to make-up (contra-actions)	To include: <ul style="list-style-type: none"> <li>• Adverse skin reaction</li> <li>• Watery eyes</li> <li>• Excessive erythema</li> </ul>
	3.17. The learner will be able to explain how to update client records accordingly	A sample consultation form can be downloaded from <a href="http://www.itecworld.co.uk">www.itecworld.co.uk</a>
	3.18. The learner will be able to understand and demonstrate appropriate methods of sterilisation/sanitisation for the tools used	To include: <ul style="list-style-type: none"> <li>• Sponges</li> <li>• Brushes</li> <li>• Disposable applicators</li> <li>• Airbrushes</li> <li>• UV cabinet</li> <li>• Sterilising fluid</li> <li>• Autoclave</li> </ul>

LO4 Know Cosmetic Science in relation to skin care products	4.1. The learner will be able to explain and give examples of the sources and uses of:	To include: <ul style="list-style-type: none"> <li>• Oils</li> <li>• Fats and waxes</li> <li>• Emulsions</li> <li>• Emulsifying agents</li> <li>• Humectant</li> <li>• Emollient</li> <li>• Talc</li> </ul>
	4.2. The learner will be able to explain the difference between and uses of different types of skin care products	To include: <ul style="list-style-type: none"> <li>• Cleansing milks/creams</li> <li>• Lotions</li> <li>• Day cream</li> <li>• Night cream</li> <li>• Eye cream</li> <li>• Neck cream</li> <li>• Toner</li> <li>• Astringent</li> <li>• Gels</li> <li>• Facial wash</li> <li>• Lip balm</li> <li>• Serums (ampoules)</li> </ul>



	<p>4.3. The learner will be able to explain the main ingredients in colour cosmetics:</p>	<p>To include:</p> <ul style="list-style-type: none"> <li>• Eye shadows <ul style="list-style-type: none"> <li>- Frosted</li> <li>- Matt</li> <li>- Cream</li> </ul> </li> <li>• Eye liner</li> <li>• Blusher</li> <li>• Lipstick</li> <li>• Lip liner</li> <li>• Lip gloss</li> <li>• Powder</li> <li>• Foundations <ul style="list-style-type: none"> <li>- Matt</li> <li>- Compact</li> <li>- Mousse</li> <li>- Silk</li> <li>- Liquid</li> <li>- All-in-one</li> <li>- Light reflecting</li> <li>- Gel</li> </ul> </li> <li>• Concealers</li> <li>• Camouflage creams</li> <li>• Pre-base</li> <li>• Mascara</li> </ul>
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## Evidence of treatments

Evidence of 5 treatments, including 1 treatment per client, to include one day, one evening, one special occasion, one bridal and one other make-up

These are internally assessed by the college lecturer and verified by the external examiner

To include:

- Consultation
- Medical history
- Skin analysis
- Treatment details – (including make-up chart detailing products used)
- Before and after photographs
- Client feedback

Treatments should be evidenced through the consultation form. See [www.itecworld.co.uk](http://www.itecworld.co.uk) for a sample consultation form and evidence of treatment guidance form

**Document History**

Version	Issue Date	Changes	Role
v1	01/05/2018	First published	Qualifications Manager
v2	30/08/2019	Amended product coding	Qualifications and Regulation Co-ordinator