
Marking Criteria

IUBT291 – Make-up

Once all aspects of the mandatory units have been completed, learners will be expected to complete an internal practical assessment. This will be undertaken by an internal assessor using the internal assessment forms. These must be handed to the external examiner on the day of the final external practical examination.

- Practical examination sequence – approximately 20 minutes
 - Consultation forms may be partially filled out prior to the practical examination
 - Clients must be wearing full day make-up
 - Cleanse
 - Tone
 - Moisturise
 - Light day make-up suitable for the client
 - Remove head band/hair protection prior to examiner's final check
- Oral questions may be asked at any time during the examination
- Consultation forms must be filled in by each learner and made available for the external examiner to check. These should be reviewed and completed at the end of the treatment and will be taken away by the external examiner
- Learners will be expected to demonstrate excellent hygiene and client care throughout as well as competence in their relevant skills
- The examiner may reduce the treatment timings, as the examination is a demonstration of the learner's professionalism and their accomplished technique
- Approximate time allocated for changeover of practical examination groups – 15 minutes

Learners must be able to demonstrate the following:

Appearance – 5 Marks (0.5 marks each)

1. Clean, ironed professional uniform
2. Clean, neat hair, tied back/up if long and off the collar and face
3. Short, clean, well manicured nails with no varnish and clean hands
4. Clean, sensible full flat shoes, socks should be worn
5. Tights are an appropriate colour for the uniform, if wearing a skirt
6. No jewellery – with the exception of a wedding band and 1 pair of small stud earrings (religious jewellery must be taped)
7. No body or breath odour
8. No chewing gum or sucking sweets
9. No visible underskirts/underwear
10. Skirts to the knee. Trousers cropped no higher than calf/trousers not trailing on the floor

Client care – 5 Marks (1 mark each)

1. Greeted and introduced self to client
2. Assisted the client off the couch
3. Explained the treatment procedure to the client
4. Ensured the client's comfort/modesty throughout
5. Maintained a positive and professional approach to client throughout

Hygiene and sterilisation – 10 Marks (2 marks each)

1. Wiped equipment over with appropriate sanitiser before and after use
2. Sanitised hands before, during and after treatment as appropriate
3. Replaced lids on products and used spatulas to remove cream
4. Disposed of cotton wool, tissues, paper roll and general waste hygienically and appropriately
5. Used salon/clinic sterilising equipment/cabinets appropriately and sanitised, used and stored small equipment appropriately

Cleanse – 10 Marks (2 marks each)

1. Selected the correct cleanser for the skin type to remove full make-up
2. Performed the cleansing routine twice
3. Removed eye make-up and lipstick efficiently and thoroughly
4. Toned the skin leaving it clean and free from cream/lotion
5. Performed the cleanse/tone in a commercially acceptable time

Skin analysis – 10 Marks (2 marks each)

1. Used the magnifying lamp correctly
2. Recognised any skin imperfections/lesions visible and recorded them
3. Recognised the client's skin type/characteristics listed in the syllabus
4. Recommend treatments that are suitable for the skin type/characteristics
5. Recommended suitable products for home care

Make-up application**Pre-base – 3 Marks**

1. Selected and applied a pre-base suitable for client's skin type

Foundation/concealer/colour correction – 10 Marks (2 marks each)

1. Selected and applied colour corrective products suitable for client's needs
2. Selected and applied concealer suitable for client's needs
3. Selected and applied foundation suitable for client's needs
4. Blended foundation evenly
5. Applied products using correct pressure and support

Eye make-up – 10 Marks (2 marks each)

1. Selected products and colours suitable for client's needs
2. Applied eye shadow and blended correctly
3. Applied eyeliner correctly and hygienically
4. Applied mascara using correct techniques
5. Applied products using correct pressure and support

Powder/blusher – 10 Marks (5 marks each)

1. Selected powder and blush products suitable for client's needs
2. Applied powder and blusher using correct pressure and support

Lip make-up – 10 Marks (5 marks each)

1. Selected lip liner and lipstick suitable for client's needs
2. Applied lip liner and lipstick using correct pressure and support

Overall effects – 15 Marks

1. Achieved a balanced, even overall make-up application suitable for the client and the make-up specification

Sample oral questions

1. How do you maintain the hygiene of make-up sponges?
2. How would you sanitise the make-up palette?
3. How would you apply shader to minimise a wide nose?
4. How would you apply eye shadow to deep set eyes?
5. How would you apply a cream foundation?

Document History

Version	Issue Date	Changes	Role
v5.0	22/10/2018	Updated branding and content following technical review	Qualifications Administrator
v6.0	11/12/2018	Updated product coding	Qualifications Administrator