

iUCO73 – Introduction to the hair and beauty sector

URN – M/617/4384

Guided Learning Hours: 25

Learning outcome	Assessment criteria	Taught content to include
LO1 Know the career opportunities and working patterns within the hair and beauty sector	1.1. Identify occupational roles in the hair and beauty sector	<ul style="list-style-type: none"> • Hair <ul style="list-style-type: none"> - Mobile stylist - Trainee stylist - Stylist - Senior stylist - Salon manager - Home based stylist - Barbers • Beauty <ul style="list-style-type: none"> - Mobile therapist - Beauty therapist - Senior therapist - Salon manager - Spa therapist - Home based therapist - Nail technician - Make-up artist
	1.2. Outline the working patterns in the hair and beauty sector	<ul style="list-style-type: none"> • Full time • Part time • Hourly paid • Shift work • Freelance • Commission/bonus schemes
	1.3. Identify the main career opportunities available in the hair and beauty sector and related industries	<ul style="list-style-type: none"> • Hair <ul style="list-style-type: none"> - Working as a mobile stylist - Working in a salon

		<ul style="list-style-type: none"> - Working from home - Running/owning a hair dressing salon - Teaching hairdressing - Working on cruise liners - Working in TV/media - Working in a barbers - Working in sales • Beauty <ul style="list-style-type: none"> - Working as a mobile therapist - Working in a salon - Working from home - Running/owning a beauty therapy salon - Teaching beauty therapy - Working on cruise liners - Working in TV/media - Working in a spa - Working in a nail bar - Working as an holistic therapist - Working in sales
	<p>1.4. Give examples of sources of information on training and career opportunities in the sector</p>	<ul style="list-style-type: none"> • Internet • Schools/colleges • Local advertising • Media publications • Magazines • Career advisors • Job centres • Agencies • Salons
<p>LO2 Know the main hairdressing services and beauty treatments</p>	<p>2.1. Identify different types of salons and the types of client they attract</p>	<ul style="list-style-type: none"> • Hair <ul style="list-style-type: none"> - Mobile - Home based - High street - Department stores - Airports - Cruise liners - Training salons - Barbers

		<ul style="list-style-type: none"> - Hairdressers in spas • Beauty <ul style="list-style-type: none"> - Mobile - Home based - High street - Department stores - Airports - Cruise liners - Training salons - Nail bars - Spas
	<p>2.2. Outline the main hairdressing services offered by salons</p>	<ul style="list-style-type: none"> • Shampooing and conditioning • Specialised treatment products • Cutting • Blow drying • Styling • Setting • Dressing hair • Perming and neutralising • Relaxing hair • Colouring/bleaching
	<p>2.3. Outline the main beauty treatments offered by salons</p>	<ul style="list-style-type: none"> • Manicures and pedicures • Nail enhancements • Nail art • Facials • Electrical facials • Eye treatments <ul style="list-style-type: none"> - Eyebrow shaping - Eyebrow and eyelash tinting - Eyelash perming - Application of false lashes • Make-up • Waxing • Body massage • Aromatherapy massage • Reflexology

		<ul style="list-style-type: none">• Body electrics• Electrical epilation
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Assessment

Portfolio of evidence containing:

- Assignment

The assignment is internally assessed by the college lecturer and verified by the external quality examiner. Assignment guidance and assignment assessment form, which must be used, can be downloaded from the iTEC website www.itecworld.co.uk.

Guide to taught content

The content contained within the unit specification is not prescriptive or exhaustive but is intended to provide helpful guidance to teachers and learners with the key areas that will be covered within the unit, and, relating to the kinds of evidence that should be provided for each assessment objective specific to the unit learning outcomes.

Document History

Version	Issue Date	Changes	Role
v1	17/09/2019	First published	Qualifications and Regulation Co-ordinator