
Assignment Guidance Form

iUHB243 – Commercial influences within the wig making industry

- Detail the commercial influences to be considered when setting up a new wig service

To include the following:

- The different types of wigs that are available, the advantages and disadvantages
- The consultation process and content
- Marketing and promoting a new wig service
- The health & safety considerations when knotting

Present your findings in any of the following formats which may include some ICT:

- Written report
- Other pictorial presentation

Document History

Version	Issue Date	Changes	Role
v1	23/09/2019	First published	Qualifications and Regulation Co-ordinator