iUBT347 – Basic make-up application

URN – L/617/4277

Guided Learning Hours: 30

Learning outcome	Assessment criteria	Taught content to include
LO1 Be able to prepare for make-up	1.1. State the factors that could influence the choice of basic make-up products and techniques	• Skin colour • Skin type • Skin texture • Hair colour • Eye colour • Face shape • Shape of facial features • Skin conditions/disorders • Age of the skin • Allergies/reactions to products/skin allergies • Enhancing, disguising or softening natural features and blemishes • Occasion make-up • Day make-up • Fashion trends • Cultural factors
	1.2. State the importance of the preparation procedures for applying basic make-up	• Assisting the client on to a couch or seating the client in an upright or slightly reclined position in good/natural light • Removing jewellery/accessories as appropriate • Storing the client's valuables in a safe place • Covering the client appropriately for the treatment • Securing hair off the face • Protecting the client's clothing • Ensuring that the preparation meets with the senior therapist's satisfaction

	1.3. Prepare for applying basic make-up	• Preparing the work area prior to and following basic make-up application • Clean and hygienic work surroundings • Sterilising/sanitising tools and equipment • Establishing suitable couch and trolley layout • Using clean laundry • Visually inspecting the skin • Preparing basic skin preparations
	1.4. Select products, tools and equipment	• Products: - Eye make-up removers - Cleansers - Toners - Moisturisers - Primer/pre-base - Concealers - Foundations - Powders - Blushers - Eye shadows - Eyebrow pencil - Eye liner - Mascara - Lip liner - Lipstick/gloss/lip products • Materials/equipment: - Cotton wool, tissues, spatulas and bowls - Make-up brushes - Applicators - Pencil sharpener - Sponges - Head band or clips - Make-up palette - Gowns - Towels - Mirror
	1.5. State how and when to use products, tools and equipment for basic make-up	• Products: - Eye make-up removers - Cleansers

		- Toners
		- Moisturisers
		- Primer/pre-base
		- Concealers
		- Foundations
		- Powders
		- Blushers
		- Eye shadows
		- Eyebrow pencil
		- Eye liner
		- Mascara
		- Lip liner
		- Lipstick/gloss/lip products
		• Materials/equipment:
		- Cotton wool, tissues, spatulas and bowls
		- Make-up brushes
		- Applicators
		- Pencil sharpener
		- Sponges
		- Head band or clips
		- Make-up palette
		- Gowns
		- Towels
		- Mirror
		• Foundations – cream, liquid, mousse
		• Powders – loose, block
		• Blushers – cream, powder
		• Eye shadows – cream, powder
		• Eye liners – liquid, pencil
		• Mascara – cake, liquid
		• Lip sticks – lip sticks, lip gloss, lip pencils

LO2 Be able to carry out make-up	2.1. State basic skin types	• Oily
		• Dry
		• Combination
		• Normal
	2.2. State the basic structure and function of the skin	• Structure:
		- Epidermis

		- Dermis • Functions: - Protection - Heat regulation - Sensation - Absorption - Excretion - Secretion
	2.3. State the bone structure of the face	• Mandible • Maxillae • Zygomatic • Frontal bones
	2.4. Prepare the face	• Preparing work area • Preparing tools and equipment • Applying head band/clips • Cleansing the eye and lip area • Cleansing and toning the skin • Applying moisturiser
	2.5. Apply and remove basic make-up products	• Applying primer/pre-base, concealer, foundation, powder, blusher, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss/lip products • Removing hair band/clips • Showing finished results to client • Ensuring that the finished results meets with the senior therapist satisfaction • Ensuring that the finished results meets with the client's satisfaction • Using eye make-up remover, cleansers and toners to remove make-up
	2.6. Follow safe and hygienic working practices	• Sanitising/sterilising tools and equipment using the correct hygiene procedures • Storing sterilised tools appropriately • Salon rules and regulations • Code of ethics • Disposing of waste • Environmental conditions • Personal Protective Equipment (PPE)

		• Control of Substances Hazardous to Health (COSHH)
		• Health and safety policy
		• Demonstrating correct posture – prevention of fatigue and injury
	2.7. Communicate and behave in a professional manner	• Being polite at all times
		• Being honest
		• Showing a positive attitude when asked to help
		• Offering help without having to be asked
		• Showing enthusiasm for the job
		• Demonstrating positive facial expressions
		• Demonstrating positive body language
		• Demonstrating good eye contact
		• Listening
		• Speaking clearly
		• Knowing what to say and how to say it
		• Knowing a range of related terminology linked to basic skin care and make-up techniques
		• Demonstrating how to follow instructions
		• Demonstrating how to work as a team
		• Following salon requirements

Assessment	
Portfolio of evidence containing: • An Internal task	To be internally assessed and externally verified by VTCT(ITEC)

Guide to taught content
The content contained within the unit specification is not prescriptive or exhaustive but is intended to provide helpful guidance to teachers and students with the key areas that will be covered within the unit, and, relating to the kinds of evidence that should be provided for each assessment objective specific to the unit learning outcomes.

Document History

Version	Issue Date	Changes	Role
v1	25/09/2019	First published	Qualifications and Regulation Co-ordinator