

Assignment Assessment Form

iUCO61 – Marketing in the hair and beauty sector

Instructions:

- Assessors must use this form to evaluate learners' submitted evidence, which may be a combination of some or all of the types listed below. Please indicate with a ✓ which source of information was submitted and accepted, and indicate with an × evidence submitted but not accepted.
- Learners may re-submit evidence for further evaluation at any stage of their course in order to achieve success.
- When all evidence has been submitted and accepted assessors must place a ✓ in the Assignment Completed box. This indicates a pass mark.
- The form must be placed with the project evidence for ITEC external verification purposes.

	Written Word	Chart	Diagram	Graph	Other Pictorial Presentation	Date Accepted
Business mission statement						
Market research						
Competitor analysis						
Potential risks						
SWOT analysis						
Strategies and tactics						
Timescales and activities						
Finance/budgets						
Return on investment						
Assignment Completed					Pass	

Learner name: _____

Learner signature: _____ **Date:** _____

Lecturer/assessor name: _____

Lecturer/assessor signature: _____ **Date:** _____

Quality assured by name: _____

Quality assured by signature: _____ **Date:** _____

External examiner/verifier name: _____

External examiner/verifier signature: _____ **Date:** _____
(if sampled)

Document History

Version	Issue Date	Changes	Role
v1	30/09/2019	First published	Qualifications Administrator