
Marking Criteria

iUBT380 – Instruction on make-up application

Once all aspects of the mandatory units have been completed, learners will be expected to complete an internal practical assessment. This will be undertaken by an internal assessor using the internal assessment forms. These must be handed to the external examiner on the day of the final external practical examination

Practical examination sequence – approximately 60 minutes

- Consultation forms may be partially filled out prior to the practical examination
- The client should be seated in front of a mirror
- Cleanse
- Tone
- Moisturise
- Demonstration of light day make-up
- Check finished results with client
- Complete consultation form and hand to the examiner at the end of the treatment
- Oral questions may be asked at any time during the examination
- Consultation forms must be filled in by each learner and made available for the external examiner to check. These should be reviewed and completed at the end of the treatment and will be taken away by the external examiner
- Learners will be expected to demonstrate excellent hygiene and client care throughout as well as competence in their relevant skills
- The examiner may reduce the treatment timings, as the examination is a demonstration of the learner's professionalism and their accomplished technique
- Approximate time allocated for changeover of practical examination groups – 15 minutes

Learners must achieve a minimum of 3 marks for appearance and 3 marks for client care in order to pass the practical examination.

Learners must be able to demonstrate the following:

Appearance – 5 marks (0.5 mark each)

1. Clean, ironed, professional uniform
2. Clean, neat hair, tied back/up if long and off the collar and face
3. Clean, short nails, well-manicured with no varnish and clean hands
4. Clean, sensible, full flat shoes worn with socks or tights
5. Tights were an appropriate colour for the uniform, if wearing a skirt
6. No jewellery – with the exception of a wedding band and 1 pair of small stud earrings (religious jewellery must be taped)
7. No body or breath odour
8. No chewing gum or sucking sweets
9. No visible underskirts/underwear
10. Skirts to the knee, trousers cropped no higher than calf/trousers not trailing on the floor

Client care – 5 marks (1 mark each)

1. Greeted and introduced self to client
2. Positioned self and client correctly throughout treatment
3. Explained the treatment procedures to the client
4. Ensured client's comfort/modesty, assisting them throughout treatment
5. Communicated and behaved in a professional manner throughout

Hygiene and sterilisation – 10 marks (2 marks each)

1. Followed health and safety working practices throughout
2. Used products, tools and equipment in a hygienic manner
3. Disposed of cotton wool, tissues, paper roll and general waste hygienically and appropriately
4. Ensured footwear for clients was stowed under the couch/chair and that the client did not walk around with bare feet
5. Managed the treatment and work environment throughout

Cleanse – 10 marks (2 marks each)

1. Selected the correct cleansing products for the client's skin type/condition
2. Used suitable cleansing techniques to remove make-up
3. Performed the cleanse routine twice, in the correct sequence and in a commercially acceptable time
4. Toned and blotted the skin after cleansing
5. Left the skin clean and free from make-up residue

Skin analysis – 10 marks (2 marks each)

1. Positioned and used a magnifying lamp correctly to assess the client's skin
2. Recognised and recorded the client's skin type/condition/characteristics
3. Recognised and recorded any skin imperfections/lesions and checked for contra-indications
4. Recommended treatments suitable for client skin type/condition/characteristics
5. Recommended and recorded the treatment plan and products for home care

Make-up application**Pre-base – 2 marks**

1. Demonstrated and instructed how to select and apply a pre-base suitable for client's skin type/condition

Foundation/concealer/colour correction – 10 marks (2 marks each)

1. Demonstrated and instructed how to select and apply colour corrective products suitable for client's needs, using appropriate tools and techniques
2. Demonstrated and instructed how to apply concealer suitable for client's needs, using appropriate tools and techniques
3. Demonstrated and instructed how to select and apply foundation suitable for client's skin colour and skin type/condition, using appropriate tools and techniques
4. Demonstrated and instructed how to apply the foundation evenly, ensuring it is blended fully

5. Demonstrated and instructed how to apply face make-up products using appropriate pressure and support

Eye make-up – 10 marks (2 marks each)

1. Demonstrated and instructed the client how to select products and colours suitable for their skin/eye/hair colour and tone
2. Demonstrated and instructed the client how to apply eye shadow in a suitable manner using appropriate tools and techniques
3. Demonstrated and instructed the client how to apply eyeliner in the correct manner using appropriate tools and techniques
4. Demonstrated and instructed the client how to apply mascara in a correct manner using appropriate tools and techniques
5. Demonstrated and instructed the client how to apply eye make-up products using appropriate pressure and support

Powder/blusher – 10 marks (2 marks each)

1. Demonstrated and instructed how to select powder products suitable for the client's needs, skin colour and tone
2. Demonstrated and instructed how to apply powder products using appropriate tools, techniques, pressure and support
3. Demonstrated and instructed how to select appropriate blush products suitable for the client's needs, skin colour and tone
4. Demonstrated and instructed how to apply blush products using appropriate tools, techniques, pressure and support
5. Ensured blusher was even and applied and instructed client on correct positioning of product

Lip make-up – 10 marks (2 marks each)

1. Demonstrated and instructed how to select lip liner suitable for the client's needs, skin colour and tone
2. Demonstrated and instructed how to apply lip liner products using appropriate techniques, pressure and support
3. Demonstrated and instructed how to select appropriate lipstick products suitable for the client's needs, skin colour and tone
4. Demonstrated and instructed how to apply lipstick using appropriate tools, techniques, pressure and support
5. Demonstrated and instructed how to ensure lip product application is even and symmetrically balanced

Overall effect – 18 marks (6 marks each)

1. Demonstrated and instructed the client on how to achieve a balanced, even finished result
2. Make-up demonstration and instruction is suitable for the client and the agreed make-up specification
3. Completed the make-up instruction in a commercially viable time to a commercially acceptable standard

Sample oral questions

1. How do you maintain the hygiene of make-up sponges?
2. How would you sanitise the make-up palette?
3. How would you apply shader to minimise a wide nose?
4. How would you apply eyeshadow to deep-set eyes?
5. How would you apply a cream foundation?

Document History

Version	Issue Date	Changes	Role