

Test Specification

iUCO59 – Create an image based on a theme in the hair and beauty sector

External assessment method:	Multiple Choice Question Paper on demand	
Duration of external assessment:	15 minutes	
Pass mark:	60%	
Grading:	Pass, Credit or Distinction	
Frequency of external assessment:	On demand (once ALL hours for the unit have been completed)	
Learning outcomes to be assessed:	All learning outcomes will be assessed	
Format of questions:	Stem, 1 key and 3 distracters	
Number of questions	10 questions	
Distribution of questions: Each question will be allocated one mark	<u>Topic</u>	<u>No. of questions per paper</u>
	• Identifying media images	- 1
	• The purpose of a mood board and how to present it to others	- 2
	• Advertising to a target audience	- 1
	• Salon’s requirements for client preparation, the work area and themselves	- 2
	• Required technical skills	- 1
	• Methods of evaluating the effectiveness of the image	- 1
	• Safe and hygienic working practices	- 1
• Communication	- 1	
The topics listed can be found in the learning outcomes in the unit specification for iUCO59 as follows:	<u>Topic</u>	<u>Assessment criteria</u>
	• Identifying media images	- 1.2
	• The purpose of a mood board and how to present it to others	- 1.1, 1.3-1.4
	• Advertising to a target audience	- 1.5

	<ul style="list-style-type: none"> • Salon’s requirements for client preparation, the work area and themselves • Required technical skills • Methods of evaluating the effectiveness of the image • Safe and hygienic working practices • Communication 	<ul style="list-style-type: none"> - 1.6 - 2.4 - 2.6 - 2.7 - 2.8
<p>Administration of external assessment:</p>	<p>For security required of centres and for the administration of examination papers, please refer to ‘Instructions for Conducting Examinations’ which can be found on the website.</p>	

Document History

Version	Issue Date	Changes	Role
V1	06/03/20	First Published	Subject Matter Expert (Assessment)