

Test Specification

iUCO59 – Create an image based on a theme in the hair and beauty sector

External assessment method:	Multiple Choice Question Paper on demand	
Duration of external assessment:	15 minutes	
Pass mark:	60%	
Grading:	Pass, Credit or Distinction	
Frequency of external assessment:	On demand (once ALL hours for the unit have been completed)	
Learning outcomes to be assessed:	All learning outcomes will be assessed	
Format of questions:	Stem, 1 key and 3 distracters	
Number of questions	10 questions	
Distribution of questions: Each question will be allocated one mark	<u>Topic</u>	<u>No. of questions per paper</u>
	• Identifying media images	- 1
	• The purpose of a mood board and how to present it to others	- 2
	• Advertising to a target audience	- 1
	• Salon's requirements for client preparation, the work area and themselves	- 2
	• Required technical skills	- 1
	• Methods of evaluating the effectiveness of the image	- 1
	• Safe and hygienic working practices	- 1
	• Communication	- 1
The topics listed can be found in the learning outcomes in the unit specification for iUCO59 as follows:	<u>Topic</u>	<u>Assessment criteria</u>
	• Identifying media images	- 1.2
	• The purpose of a mood board and how to present it to others	- 1.1, 1.3-1.4
	• Advertising to a target audience	- 1.5

	<ul style="list-style-type: none"> • Salon's requirements for client preparation, the work area and themselves • Required technical skills • Methods of evaluating the effectiveness of the image • Safe and hygienic working practices • Communication 	<ul style="list-style-type: none"> - 1.6 - 2.4 - 2.6 - 2.7 - 2.8
Administration of external assessment:	For security required of centres and for the administration of examination papers, please refer to 'Instructions for Conducting Examinations' which can be found on the website.	

Document History

Version	Issue Date	Changes	Role
V1	06/03/20	First Published	Subject Matter Expert (Assessment)