

# Marking Criteria

## iUBT299 – Fashion, theatre, special effects and media make-up

Once all aspects of the mandatory units have been completed, learners will be expected to complete an internal practical assessment. This will be undertaken by an internal assessor using the internal assessment forms. These must be handed to the external examiner on the day of the final external practical examination.

Practical examination sequence – approximately 2 hours 40 minutes.

- Consultation forms, make-up charts and design specifications/boards/research plans to be completed prior to the examination and made available to the examiner.
- Two clients/models should be used for the examination to create the following;
  - **one** media make-up
  - **one** full character make-up (fairytale, animal, old age, fantasy or period make-up, etc.) including **two** special effects
- If using the same client/model for iUBT428 – Make-up and iUBT299, the procedure for iUBT428 should be as follows:
  - The client/model should have clean skin, a day make-up should be applied (iUBT428) and then a cleanse and skin analysis should be performed prior to the application of media make-up – approximately 30 minutes
- Media make-up applied on a pre-cleansed client/model - approximately 40 minutes
- Using a new client/model already prepared with costume/hair/bald cap, as appropriate, apply character make-up – approximately 1 hour, plus 2 additional special effects – approximately 30 minutes

Learners must achieve a minimum of 3 marks for appearance and 3 marks for client care in order to pass the practical examination

Learners must be able to demonstrate the following:

### **Appearance – 5 marks (0.5 marks each)**

1. Clean, ironed professional uniform
2. Clean, neat hair, tied back/up if long and off the collar and face
3. Short, clean, well-manicured nails with no varnish and clean hands
4. Clean, sensible full flat shoes, socks should be worn
5. Tights an appropriate colour for the uniform, if wearing a skirt
6. No jewellery- with the exception of a wedding band and 1 pair of small stud earrings (religious jewellery must be taped)
7. No body or breath odour
8. No chewing gum or sucking sweets
9. No visible underskirts/underwear
10. Skirts to the knee, trousers cropped no higher than calf/ trousers not trailing on the floor

**Client care – 5 marks (1 mark each)**

1. Greeted and introduced self to the client/model
2. Assisted the client/model on and off make-up chair/couch
3. Explained the treatment procedure to the client/model
4. Ensured the comfort/modesty of the client/model throughout
5. Maintained a positive and professional approach to client/model/colleagues throughout

**Hygiene and sterilisation – 10 marks (2 marks each)**

1. Wiped equipment over with sanitiser before, during and after use as appropriate
2. Sanitised hands before, during and after make-up application as appropriate
3. Replaced lids on products and used spatulas to remove products where necessary
4. Disposed of cotton wool, tissues, paper roll and general waste hygienically and appropriately
5. Used sterilising equipment/cabinets appropriately and sanitised, used and stored brushes, tools and equipment appropriately

**Media make-up originality/design – 5 marks (1 mark each)**

1. Used imagination in the choice of theme
2. Ensured that relevant research was made available
3. Ensured that make-up charts and notes were clear and detailed
4. Ensured that designs were realistic in terms of materials available
5. Ensured that designs met the production requirements

**Media make-up – 20 marks (see below)**

- |   |           |
|---|-----------|
| 1. Prepared the work area for make-up application                               | (1 mark)  |
| 2. Checked for contra-indications and allergies                                 | (1 mark)  |
| 3. Prepared and protected the skin according to the skin type                   | (1 mark)  |
| 4. Selected appropriate make-up to achieve the planned outcome                  | (1 mark)  |
| 5. Applied selected make-up in the appropriate sequence                         | (1 mark)  |
| 6. Applied selected make-up using appropriate techniques                        | (1 mark)  |
| 7. Blended selected make-up using appropriate techniques                        | (1 mark)  |
| 8. Used make-up materials economically  | (1 mark)  |
| 9. Ensured make-up application was hygienic at all times                        | (1 mark)  |
| 10. Ensured that the client's/model's clothing/costume was adequately protected | (1 mark)  |
| 11. Demonstrated the use of highlight and shade accordingly                     | (1 mark)  |
| 12. Demonstrated how to conceal and correct imperfections                       | (1 mark)  |
| 13. Considered the effects of lighting when applying make-up                    | (1 mark)  |
| 14. Maintained make-up using appropriate techniques                             | (1 mark)  |
| 15. Ensured that the finished make-up met the design plan                       | (1 mark)  |
| 16. Worked to time limits acceptable to industry                                | (5 marks) |

**Character make-up originality/design – 5 marks (1 mark each)**

1. Used imagination in the choice of character
2. Ensured that relevant research was made available
3. Ensured that make-up charts and notes were clear and detailed
4. Ensured that designs were realistic in terms of materials available
5. Ensured that designs met the production requirements

**Character make-up – 20 marks (see below)**

1. Prepared the work area for make-up application (1 mark)
2. Checked for contra-indications and allergies (1 mark)
3. Prepared and protected the skin according to the skin type (1 mark)
4. Selected appropriate make-up to achieve the planned outcome (1 mark)
5. Applied selected make-up in the appropriate sequence (1 mark)
6. Applied selected make-up using appropriate techniques (1 mark)
7. Blended selected make-up using appropriate techniques (1 mark)
8. Used make-up materials economically (1 mark)
9. Ensured make-up application was hygienic at all times (1 mark)
10. Ensured that the client's/model's clothing/costume was adequately protected (1 mark)
11. Demonstrated application of specialised products (1 mark)
12. Demonstrated artistic interpretation through character development (1 mark)
13. Considered the effects of lighting when applying make-up (1 mark)
14. Ensured the effect of the make-up was maintained (1 mark)
15. Ensured that the finished make-up and overall look meets the design specifications (1 mark)
16. Worked to time limits acceptable to industry (5 marks)

**Special effects make-up (1) – 15 marks (see below)**

1. Positioned client/model to minimise personal discomfort (1 mark)
2. Ensured the skin had been tested for adverse reactions (1 mark)
3. Informed client/model of any potential discomfort which may be experienced (1 mark)
4. Prepared the skin appropriately for the type of materials used (1 mark)
5. Observed health and safety legislation and procedures at all times (1 mark)
6. Informed client/model of the application stages required to complete the process (1 mark)
7. Stored materials safely and securely (1 mark)
8. Kept working environment tidy at all times (1 mark)
9. Ensured that the materials were safe to use on the skin and appropriate to client's/model's skin type (1 mark)
10. Selected correct materials to achieve the planned effect (1 mark)
11. Ensured that where appropriate, edges blended into the skin and matched the characteristics of the surrounding area (1 mark)
12. Made maximum use of all resources available (1 mark)
13. Produced a realistic finished result (1 mark)
14. Worked to time limits acceptable to industry (2 marks)

**Special effects make-up (2) – 15 marks (see below)**

1. Positioned client/model to minimise personal discomfort (1 mark)
2. Ensured the skin had been tested for adverse reactions (1 mark)
3. Informed client/model of any potential discomfort which may be experienced (1 mark)
4. Prepared the skin appropriately for the type of materials used (1 mark)
5. Observed health and safety legislation and procedures at all times (1 mark)
6. Informed client/model of the application stages required to complete the process (1 mark)
7. Stored materials safely and securely (1 mark)
8. Kept working environment tidy at all times (1 mark)
9. Ensured that the materials were safe to use on the skin and appropriate to client's/model's skin type (1 mark)
10. Selected correct materials to achieve the planned effect (1 mark)
11. Ensured that where appropriate, edges blended into the skin and matched the characteristics of the surrounding area (1 mark)
12. Made maximum use of all resources available (1 mark)
13. Produced a realistic finished result (1 mark)
14. Worked to time limits acceptable to industry (2 marks)

**Sample Questions**

1. Did you have to adapt your design plan due to your client/model characteristics?
2. What corrective techniques are you using on your client/model?
3. What effect would LED lighting have on your make-up colours?
4. How would you prepare a sensitive skin for a make-up application?
5. What face shape does your client/model have?
6. Which products required specific safety precautions when you were using them?

**Document History**

Version	Issue Date	Changes	Role
V1	21.01.20	First published	Assessment Lead for Health and Beauty
V2	28.01.20	Sequence amended and sample questions added	Assessment Lead for Health and Beauty
V3	31.03.21	Amended Special Effects Make up title	Assessment and Awarding coordinator