UIP3 - Infection Prevention (COVID-19) for Make-up Services

LO2 Understand social responsibility for the make-up services sector
in relation to COVID-19

Social responsibility

The practice of producing/supplying goods or services in a way that is not harmful to society or the environment; socially responsible businesses operate in a way which is in the best interests of their staff, clients, community, society at large and the environment.

There are benefits for the local and national communities, staff, clients/models/ performers and visitors when a business practises social responsibility.

The effects and benefits of social responsibility are far-reaching and everyone has a part to play.

Transparency

Accountability

Social Responsibility

Ethical behaviour

Human rights

Compliance with legislation/law

Social responsibility

Socially responsible businesses demonstrate:

- Ethical behaviour

- Accountability

- Transparency

- Respect for all stakeholders

- Consideration of societal norms of behaviour

- Respect for human rights

- Compliance with legislation/law

- Promotion of sustainable working practices

Social responsibility in own role

The make-up artist needs to be socially responsible through adhering to the advice provided by Government guidelines which affect both working and personal life.

For example – it is important to comply with legislation around workplace operations:

- Adherence to Government guidelines of the country therein

- Adherence to workplace policies and procedures in relation to COVID-19 and other respiratory infections

Health and wellbeing – **staff and clients**

- In order to maintain the health and wellbeing of staff and clients/models/performers, it is important to follow current government guidelines of the country therein

- Establish protocols and procedures for the professional make-up environment

Stay at home when you are sick

Avoid close contact with people who are sick.

Wash your hands at least 20 seconds.

Cover your cough or sneeze with a tissue.

Avoid touching eyes, nose, & mouth with unwashed hands.

Clean & disinfect frequently touched objects & surfaces.