

iUCO59 – Create an image based on a theme in the hair and beauty sector

URN – K/617/4383

Guided Learning Hours: 60

Learning outcome	Assessment criteria	Taught content to include
LO1 Be able to plan an image	1.1. Create a mood board based on a theme	• Images from magazines • Sketches • Design plan
	1.2. Outline how to identify media images to create a theme	• Current trends • Personalities • Advertisements
	1.3. Outline the purpose of a mood board	• Develop ideas • Plan the process • Visual aid when creating the image
	1.4. Outline how to present a mood board to others	• One to one meeting • Group discussions
	1.5. Describe the concepts of advertising to a target audience	• Concentration of resources • Niche markets • Salon image
	1.6. Describe the salon's requirements for client preparation, preparing self and the work area	• Protecting client • Personal protection • Posture and standing position • Sanitisation of tools and equipment • Disposing of waste hygienically and appropriately

LO2 Be able to create an image	2.1. Communicate and behave in a professional manner	• Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly
	2.2. Use technical skills to create a theme-based image	• Setting and dressing the hair • Blow drying the hair • Colouring the hair • Cutting the hair • Applying make-up
	2.3. Follow safe and hygienic working practices	• Protecting client • Personal protection • Sanitisation of tools and equipment
	2.4. Describe the technical skills required for creating a theme-based image	• Cutting techniques • Colouring techniques • Setting and dressing techniques • Blow drying techniques • Make-up techniques
	2.5. Evaluate the effectiveness of the theme-based image	• Client satisfaction • Audience reaction • Team and personal satisfaction • New business
	2.6. Describe methods of evaluating the effectiveness of the creation of a theme-based image	• Questioning the client • Consulting colleagues • Repeat business and additional business
	2.7. Outline safe and hygienic working practices	• Wiping equipment over with appropriate sanitiser before and after use • Sanitising hands before, during and after treatment as appropriate • Replacing lids on products

		• Disposing of waste hygienically and appropriately • Demonstrating correct use of salon sterilising equipment/cabinets • Storing sanitised/sterilised equipment appropriately • Using fresh laundered towels for each client • Using freshly laundered gowns for each client • Ensuring that the floor/trolleys/surfaces are clean and sanitised where appropriate
	2.8. State how to communicate in a salon environment	• Being polite at all times • Being honest • Showing a positive attitude when asked to help • Offering help without having to be asked • Showing enthusiasm for the job • Demonstrating positive facial expressions • Demonstrating positive body language • Demonstrating good eye contact • Listening • Speaking clearly

Assessment

Portfolio of evidence containing:

- Practical performance

MCQ

Guide to taught content

The content contained within the unit specification is not prescriptive or exhaustive but is intended to provide helpful guidance to teachers and learners with the key areas that will be covered within the unit, and, relating to the kinds of evidence that should be provided for each assessment objective specific to the unit learning outcomes.

Document History

Version	Issue Date	Changes	Role
v1	17/09/2019	First published	Qualifications and Regulation Co-ordinator
v2	19/06/2026	Rebranding	Development Administrator