

iUCO87 – Create and maintain retail displays in the salon

URN – T/617/4385

Guided Learning Hours: 17

Learning outcome	Assessment criteria	Taught content to include
LO1 Be able to create and maintain a retail display	1.1. Obtain advice for planning and positioning of display	- Consulting with senior colleagues - Choice of a display cabinet, counter or table
	1.2. Create and maintain retail displays consistent with salon image	- A variety of display materials consistent with salon image - A range of retail products consistent with salon image
	1.3. Outline the factors to be taken into account when creating a retail display	- Available space - Display materials available - Range of retail products available - Legal requirements for labelling and pricing - Health and safety requirements
	1.4. State the types of products suitable for retail displays	- Shampoos and conditioners - Range of cosmetics - Hair accessories - Make-up and nail enamels - Travel items
	1.5. State the procedure for reporting retail stock shortages	Salon policy
	1.6. Outline safe and hygienic working practices	- Positioning display to avoid obstructions - Regular dusting and rotation of stock

Assessment

Portfolio of evidence containing:

- Assignment

Guide to taught content

The content contained within the unit specification is not prescriptive or exhaustive but is intended to provide helpful guidance to teachers and learners with the key areas that will be covered within the unit, and, relating to the kinds of evidence that should be provided for each assessment objective specific to the unit learning outcomes.

Document History

Version	Issue Date	Changes	Role
v1	17/09/2019	First published	Qualifications and Regulation Co-ordinator
v2	06/01/2020	Amended typographical error in the taught content for A.C. 1.4.	Qualifications and Regulation Co-ordinator
v3	22/06/2026	Rebranding	Development Administrator