

iUHB255 – Creative hairdressing design skills

URN – R/617/5608

Guided Learning Hours: 60

Learning outcome	Assessment criteria	Taught content to include
LO1 Be able to plan an image	1.1. Identify opportunities for creating a total look	• Fashion shows and competitions • Photo shoots and magazines • Weddings and special events
	1.2. Research ideas for developing the image of the total look	• Researching trends • Planning a theme • Consulting magazines, books and internet
	1.3. Create and provide a detailed design plan for the total look	• Produce a moodboard • Products and accessories needed • Illustrations of the final look • Securing client's agreement
	1.4. Agree design plan with others involved in a manner which promotes good working relationships	• One to one discussion • Group discussion • Ownership of design plan
	1.5. Evaluate the design plan	• Is it fit for purpose • Is it achievable • Cost effectiveness of design • Current fashion
	1.6. Explain how to research and develop ideas for creating an image for a total look	• Media • Magazines • Newspapers • Internet • Exhibitions
	1.7. Describe ways of combining, styling, dressing and finishing techniques to create the completed total look	• Setting • Blow drying • Use of tongs

		• Use of straighteners
	1.8. Explain ways of presenting a created image and look effectively	• Photographic • Video • Live performance
	1.9. Describe methods of evaluating the design plan	• Timescale • Staff expertise
	1.10. Describe the potential commercial benefits of developing and creating design work	• Salon image • Personal recognition • Additional business
	1.11. State the importance of accurate planning, attention to detail and working to timescales	• Effect on final design • Overspend on budget • Meeting deadlines
	1.12. Explain how the venue could affect design plans	• Availability of space • Health and safety considerations • Access to premises • Cost of premises and other facilities
	1.13. Describe how to remedy problems that may occur with the different opportunities for creating an image	• Additional research • Adjusting design plan • Seeking assistance

LO2 Be able to create an image	2.1. Communicate and behave in a professional manner	• Being polite • Being honest • Speaking clearly • Listening attentively • Demonstrating positive body language and facial expressions
	2.2. Select other services to complement the image and look	• Colouring • Perming • Make-up • Clothes
	2.3. Select and use products, tools and equipment required to achieve the image	• Brushes and combs • Tongs and straighteners • Hairdryers • Styling and finishing products

	2.4. Use and combine techniques and skills to present the image	• Setting • Blow drying • Cutting • Backcombing • Using tongs and straighteners
	2.5. Create the finished image to the requirements of the final design plan	• Checking plan regularly throughout the process • Discussing progress with colleagues and team
	2.6. Follow safe and hygienic working practices	• Protecting client • Personal protection • Posture and standing position • Sanitisation of tools and equipment
	2.7. Evaluate the finished result	• Client satisfaction • Audience reaction • Team and personal satisfaction • New business
	2.8. Explain the safety considerations that must be taken into account	• Protecting client • Personal protection • Posture and standing position • Sanitisation of tools and equipment
	2.9. Outline the skills required for presenting the image	• Communication skills • Technical knowledge and hairdressing skills • Drying and styling the wig or hair piece • Using finishing products on the wig or hair piece
	2.10. Explain how other services can develop and complement the image and look	• Clothes • Make-up
	2.11. Outline safe and hygienic working practices	• Protecting client • Personal protection • Posture and standing position • Sanitisation of tools and equipment
	2.12. State how to communicate and behave within a salon environment	• Being polite • Being honest • Speaking clearly • Listening attentively • Demonstrating positive body language and facial expressions

Assessment

Portfolio of evidence

Containing:

- Assignment
- 1 practical performances

Guide to taught content

The content contained within the unit specification is not prescriptive or exhaustive but is intended to provide helpful guidance to teachers and learners with the key areas that will be covered within the unit, and, relating to the kinds of evidence that should be provided for each assessment objective specific to the unit learning outcomes.

Document History

Version	Issue Date	Changes	Role
v1	08/08/2019	First published	Qualifications and Regulation Co-ordinator
v2	22/06/2026	Rebranding	Development Administrator